CANADIAN EQUITY

FACTOR-BASED MODEL PORTFOLIO STRATEGY



STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to high quality Canadian companies that consistently generate shareholder wealth, while trading at attractive price. This strategy is based on a proprietary multi-factor quantitative model.

OBJECTIVES

- 1. Target long term capital appreciation among Canadian companies.
- 2. Consistently deliver performance over the S&P/TSX Total Return Index.
- 3. Maximize tax efficiency by having a low portfolio turnover ratio.

RISK RATING

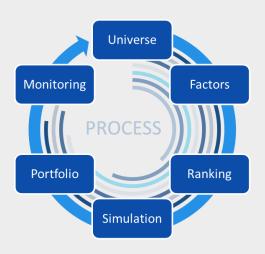




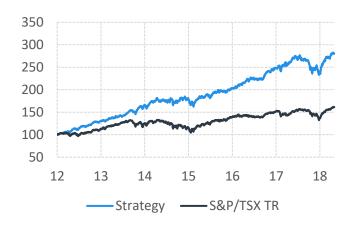
REASONS TO INVEST

- Historically outperformed benchmark.
- Risk-adjusted return performance.
- Consistent investment process.

INVESTMENT PROCESS



AS OF APRIL 30TH, 2019



PERFORMANCE (%) [see disclaimer]

| An | nualized (%) | 1M | 3M | 1Y | 5Y | SI | |
|-----|--------------|------|------|------|------|------|--|
| Str | rategy | 2.4 | 7.4 | 7.5 | 15.2 | 16.9 | |
| S& | P/TSX TR | 3.2 | 7.5 | 9.6 | 5.6 | 6.2 | |
| Dif | fference | -0.8 | -0.2 | -2.1 | 9.6 | 10.7 | |
| Ye | arly (%) | 15 | 16 | 17 | 18 | YTD | |
| Str | ategy | 7.7 | 13.5 | 22.1 | -2.4 | 16.3 | |
| S& | P/TSX TR | -8.3 | 21.1 | 9.1 | -8.9 | 16.9 | |
| Dif | fference | 16.0 | -7.6 | 13.0 | 6.5 | -0.7 | |
| Mo | onthly (%) | Dec | Jan | Feb | Mar | Apr | |
| Str | rategy | -4.5 | 8.3 | 3.5 | 1.3 | 2.4 | |
| S& | P/TSX TR | -5.4 | 8.7 | 3.1 | 1.0 | 3.2 | |
| Dif | fference | 0.9 | -0.4 | 0.4 | 0.3 | -0.8 | |

TOP 10 HOLDINGS (%)

| Ticker | Sector | Weight |
|----------|---------------|--------|
| CSU:CN | Info Tech | 9.1 |
| AC:CN | Industrials | 5.5 |
| L:CN | Staples | 4.6 |
| QBR.B:CN | Telecom | 4.5 |
| TIH:CN | Industrials | 4.4 |
| OTEX:CN | Info Tech | 4.3 |
| GIB.A:CN | Info Tech | 4.2 |
| BMO:CN | Financials | 4.1 |
| MG:CN | Discretionary | 4.0 |
| CAE:CN | Industrials | 3.9 |

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RISK STATISTICS

| Since Inception | Strategy | S&P/TSX TR |
|--------------------|----------|------------|
| Ann. Return (%) | 16.9 | 6.2 |
| Standard Dev. (%) | 10.7 | 13.5 |
| Max Drawdown (%) | -34.0 | -48.5 |
| Portfolio Turnover | 72.2 | 6.3 |
| Sharpe Ratio | 1.3 | 0.4 |
| Sortino Ratio | 1.8 | 0.5 |
| Index Correlation | 0.7 | 1.0 |
| R-Squared | 0.5 | 1.0 |
| Beta | 0.6 | 1.0 |
| Alpha (%) | 10.7 | 0.0 |

SECTOR ALLOCATION (%)

| Weights | Strategy | S&P/TSX TR | Deviations |
|---------------|----------|------------|------------|
| Info Tech | 17.5 | 4.6 | 12.9 |
| Telecom | 15.0 | 5.6 | 9.4 |
| Industrials | 16.7 | 11.1 | 5.6 |
| Staples | 8.2 | 3.8 | 4.4 |
| Discretionary | 7.4 | 4.3 | 3.2 |
| Materials | 9.9 | 10.2 | -0.3 |
| Utilities | 3.5 | 4.1 | -0.6 |
| Health Care | 0.0 | 2.2 | -2.2 |
| Energy | 3.5 | 18.2 | -14.8 |
| Financials | 15.0 | 35.8 | -20.9 |

CHARACTERISTICS

| Median | Strategy | S&P/TSX TR |
|-------------------|----------|------------|
| Market Cap (\$B) | 26.7 | 3.4 |
| Price / Earnings | 13.0 | 15.1 |
| Price / Book | 2.6 | 1.8 |
| Price / Sales | 1.8 | 2.0 |
| Price / Cash Flow | 9.5 | 9.9 |
| Return on Equity | 17.3 | 9.0 |
| Dividend Yield | 2.1 | 1.7 |
| 5Y EPS Growth | 14.1 | 10.0 |
| Debt / Equity | 0.7 | 0.5 |
| 5Y Beta | 0.86 | 1.00 |

PORTFOLIO FACTS

| Number of Securities | 25 |
|-----------------------|--------------------------------|
| Currency | CAD |
| Benchmark | S&P/TSX TR |
| Inception Date | January 1 st , 2000 |
| Strategy Fees | Contact Us |
| Rebalancing Frequency | Quarterly |

PORTFOLIO MANAGER

William Tremblay CFA, MBA, FRM, CIM Senior Vice President, Portfolio Manager



With more than 10 years of experience in the financial services industry, William brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

CONTACT

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