FACTOR-BASED

STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to high quality Canadian companies that consistently generate shareholder wealth, while trading at attractive price. This strategy is based on a proprietary multi-factor quantitative model.

OBJECTIVES

- 1. Target long term capital appreciation among Canadian companies.
- 2. Consistently deliver performance over the S&P/TSX Total Return Index.
- 3. Maximize tax efficiency by having a low portfolio turnover ratio.

RISK RATING



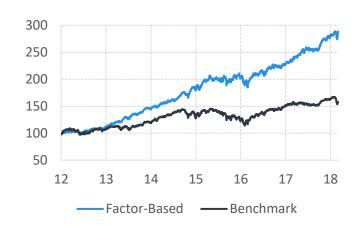
REASONS TO INVEST

- Historically outperformed benchmark.
- Risk-adjusted return performance.
- Consistent investment process.

INVESTMENT PROCESS



AS OF APRIL 30TH, 2018



PERFORMANCE (%) [see disclaimer]

Annualized (%)	1M	3M	1Y	5Y	SI
Factor-Based	1.6	4.2	18.4	19.0	17.4
Benchmark	1.8	-1.4	3.1	7.8	6.0
Difference	-0.2	5.6	15.3	11.2	11.4
Yearly (%)	14	15	16	17	YTD
Factor-Based	26.5	7.7	13.5	22.1	5.6
Benchmark	10.6	-8.3	21.1	9.1	-2.8
Difference	16.0	16.0	-7.6	13.0	8.3
Monthly (%)	Dec	Jan	Feb	Mar	Apr
Factor-Based	0.5	1.3	1.0	1.5	1.6
Benchmark	1.2	-1.4	-3.0	-0.2	1.8
Difference	-0.7	2.7	4.0	1.7	-0.2

TOP 10 HOLDINGS (%)

Ticker	Sector	Weight
CSU:CN	Info Tech	7.7
OSB:CN	Materials	5.2
CFP:CN	Materials	4.9
AC:CN	Industrials	4.7
SU:CN	Energy	4.4
MG:CN	Discretionary	4.4
TECK.B:CN	Materials	4.1
BMO:CN	Financials	4.0
L:CN	Staples	4.0
IPL:CN	Energy	3.9

RISK STATISTICS

Since Inception	Factor-Based	Benchmark
Ann. Return (%)	17.4	6.0
Standard Dev. (%)	10.5	13.5
Max Drawdown (%)	-34.0	-48.5
Portfolio Turnover	72.2	6.3
Sharpe Ratio	1.4	0.3
Sortino Ratio	1.9	0.4
Index Correlation	0.7	1.0
R-Squared	0.5	1.0
Beta	0.5	1.0
Alpha (%)	11.4	0.0

SECTOR ALLOCATION (%)

Weights	Factor-Based	Benchmark	Deviations
Discretionary	14.8	5.5	9.3
Info Tech	11.2	3.8	7.4
Industrials	15.6	9.7	5.9
Materials	17.2	11.5	5.6
Telecom	6.8	4.6	2.2
Staples	4.0	3.6	0.4
Health Care	0.0	1.2	-1.2
Utilities	0.0	3.7	-3.7
Energy	8.3	18.5	-10.2
Financials	19.0	37.8	-18.9

CHARACTERISTICS

Median	Factor-Based	Benchmark
Market Cap (\$B)	23.9	3.5
Price / Earnings	14.3	14.8
Price / Book	2.6	1.9
Price / Sales	1.8	2.1
Price / Cash Flow	8.6	10.4
Return on Equity	18.8	9.4
Dividend Yield	1.5	1.6
5Y EPS Growth	18.8	12.2
Debt / Equity	0.7	0.5
5Y Beta	0.59	1.00

PORTFOLIO FACTS

25
CAD
S&P/TSX TR
January 1 st , 2000
Contact Us
Quarterly

PORTFOLIO MANAGER

William Tremblay CFA, MBA, FRM, CIM Senior Vice President, Portfolio Manager



With more than 10 years of experience in the financial services industry, William brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

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