CANADIAN EQUITY

FACTOR-BASED MODEL PORTFOLIO STRATEGY



STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to high-quality Canadian companies that consistently generate shareholder wealth while trading at attractive prices. This strategy is based on a proprietary multi-factor quantitative model.

OBJECTIVES

- 1. Target long-term capital appreciation among Canadian companies.
- 2. Consistently deliver performance over the S&P/TSX Total Return Index.
- 3. Maximize tax efficiency by having a low portfolio turnover ratio.

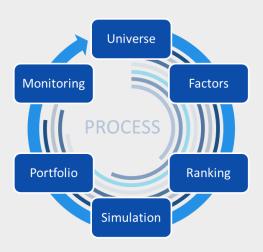
RISK RATING



REASONS TO INVEST

- Historically outperformed benchmark.
- Risk-adjusted return performance.
- Consistent investment process.

INVESTMENT PROCESS



AS OF FEBRUARY 28TH, 2025



PERFORMANCE

| Ann. (%) | 1M | 3M | 1Y | 3Y | 5Y | 10Y |
|------------|------|------|------|------|------|------|
| Strategy | -1.3 | -1.6 | 30.8 | 11.7 | 13.1 | 11.9 |
| S&P/TSX | -0.4 | -0.3 | 22.5 | 9.7 | 12.7 | 8.5 |
| Difference | -0.9 | -1.3 | 8.3 | 2.0 | 0.4 | 3.4 |
| Year (%) | 2020 | 2021 | 2022 | 2023 | 2024 | YTD |
| Strategy | -3.2 | 29.5 | -6.2 | 6.9 | 40.0 | -1.2 |
| S&P/TSX | 5.6 | 25.1 | -5.8 | 11.8 | 21.7 | 3.1 |
| Difference | -8.8 | 4.4 | -0.4 | -4.9 | 18.3 | -4.3 |
| Month (%) | Sep | Oct | Nov | Dec | Jan | Feb |
| Strategy | 1.6 | 4.4 | 3.2 | -0.5 | 0.2 | -1.3 |
| S&P/TSX | 3.2 | 0.9 | 6.4 | -3.3 | 3.5 | -0.4 |
| Difference | -1.6 | 3.5 | -3.2 | 2.8 | -3.3 | -0.9 |
| | | | | | | |

TOP HOLDINGS

| Ticker | Company | Weight (%) |
|------------|-------------------------------|------------|
| FFH:CAN | Fairfax Financial Holdings | 6.3 |
| CEU:CAN | CES Energy Solutions | 5.6 |
| L:CAN | Loblaw | 5.5 |
| LUG:CAN | Lundin Gold | 5.4 |
| DPM:CAN | Dundee Precious Metals | 5.4 |
| TVE:CAN | Tamarack Valley Energy | 5.1 |
| IAG:CAN | iA Financial | 5.0 |
| CWB^25:CAN | Canadian Western Bank | 5.0 |
| CM:CAN | Canadian Imperial Bank | 4.9 |
| SIL^25:CAN | Silvercrest | 4.5 |

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RISK STATISTICS

| Since Inception | Strategy | S&P/TSX |
|--------------------|----------|---------|
| Ann. Return (%) | 15.7 | 7.3 |
| Standard Dev. (%) | 11.3 | 13.8 |
| Max Drawdown (%) | -39.2 | -48.5 |
| Portfolio Turnover | 72.2 | 6.3 |
| Sharpe Ratio | 1.2 | 0.4 |
| Sortino Ratio | 1.5 | 0.6 |
| Index Correlation | 0.8 | 1.0 |
| R-Squared | 0.6 | 1.0 |
| Beta | 0.6 | 1.0 |
| Alpha (%) | 8.4 | 0.0 |

SECTOR ALLOCATION

| Weight (%) | Strategy | S&P/TSX | Deviations |
|---------------|----------|---------|------------|
| Materials | 28.8 | 12.4 | 16.3 |
| Staples | 8.9 | 3.7 | 5.2 |
| Financials | 36.3 | 34.7 | 1.6 |
| Health Care | 0.0 | 0.3 | -0.3 |
| Energy | 15.6 | 16.4 | -0.8 |
| Telecom | 0.0 | 2.4 | -2.4 |
| Industrials | 9.9 | 12.6 | -2.7 |
| Discretionary | 0.0 | 3.3 | -3.3 |
| Utilities | 0.0 | 3.8 | -3.8 |
| Info Tech | 0.0 | 10.5 | -10.5 |

CHARACTERISTICS

| Market Cap (\$B) 20.3 3.4 Price / Earnings 10.0 12.8 Price / Book 1.7 1.9 Price / Sales 1.4 1.9 Price / Cash Flow 6.0 9.9 Return on Equity 14.3 9.2 Dividend Yield 1.7 1.8 5Y EPS Growth 20.1 12.6 | Median | Strategy | S&P/TSX |
|--|-------------------|----------|---------|
| Price / Book 1.7 1.9 Price / Sales 1.4 1.9 Price / Cash Flow 6.0 9.9 Return on Equity 14.3 9.2 Dividend Yield 1.7 1.8 | Market Cap (\$B) | 20.3 | 3.4 |
| Price / Sales 1.4 1.9 Price / Cash Flow 6.0 9.9 Return on Equity 14.3 9.2 Dividend Yield 1.7 1.8 | Price / Earnings | 10.0 | 12.8 |
| Price / Cash Flow 6.0 9.9 Return on Equity 14.3 9.2 Dividend Yield 1.7 1.8 | Price / Book | 1.7 | 1.9 |
| Return on Equity 14.3 9.2 Dividend Yield 1.7 1.8 | Price / Sales | 1.4 | 1.9 |
| Dividend Yield 1.7 1.8 | Price / Cash Flow | 6.0 | 9.9 |
| Dividend field | Return on Equity | 14.3 | 9.2 |
| 5Y EPS Growth 20.1 12.6 | Dividend Yield | 1.7 | 1.8 |
| | 5Y EPS Growth | 20.1 | 12.6 |
| Debt / Equity 0.4 0.5 | Debt / Equity | 0.4 | 0.5 |
| 5Y Beta 1.1 1.0 | 5Y Beta | 1.1 | 1.0 |

PORTFOLIO FACTS

| Number of Securities | 25 |
|-----------------------|--------------------------------|
| Currency | CAD |
| Benchmark | S&P/TSX TR |
| Inception Date | January 1 st , 2000 |
| Strategy Fees | Contact Us |
| Rebalancing Frequency | Quarterly |

PORTFOLIO MANAGER

François Soto CFA, MBA, FRM, CIM Founder, Portfolio Manager



With more than 15 years of experience in the financial services industry, Francois brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

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