# **FACTOR-BASED**

#### STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to highquality US companies that consistently generate shareholder wealth, while trading at an attractive price. This strategy is based on a proprietary multi-factor quantitative model.

#### **OBJECTIVES**

- 1. Target long-term capital appreciation among US Equities.
- 2. Consistently deliver performance over the S&P 500 Total Return Index.
- 3. Maximize tax efficiency by having a low portfolio turnover ratio.

#### **RISK RATING**



#### **REASONS TO INVEST**

- Historically outperformed benchmark.
- Risk-adjusted return performance.
- Consistent investment process.

# INVESTMENT PROCESS



# AS OF MAY 31<sup>ST</sup>, 2024



#### PERFORMANCE

Ann. (%)	1M	3M	1Y	3Y	5Y	10Y
Strategy	6.0	1.4	24.2	12.2	19.1	17.2
S&P 500	5.0	3.9	28.2	9.6	15.8	12.7
Difference	1.0	-2.5	-4.0	2.6	3.3	4.5
Year (%)	2019	2020	2021	2022	2023	YTD
Strategy	38.5	29.8	37.7	-14.6	17.7	11.3
S&P 500	31.5	18.4	28.7	-18.1	26.3	11.3
Difference	7.0	11.4	9.0	3.5	-8.6	0.0
Month (%)	Dec	Jan	Feb	Mar	Apr	May
Strategy	5.0	2.3	7.2	1.5	-5.7	6.0
S&P 500	4.5	1.7	5.3	3.2	-4.1	5.0
Difference	0.5	0.6	1.9	-1.7	-1.6	1.0

# **TOP HOLDINGS**

Companies	Weight (%)
Eli Lilly & Co.	10.2
Apple	6.7
Costco Wholesale	6.3
Zoetis	6.1
Allison Transmission	5.3
QUALCOMM	4.8
Walmart	4.8
NVIDIA	4.3
Ross Stores	4.2
Booz Allen Hamilton	4.0
	Eli Lilly & Co. Apple Costco Wholesale Zoetis Allison Transmission QUALCOMM Walmart NVIDIA Ross Stores

### **RISK STATISTICS**

Since Inception	Strategy	S&P 500
Ann. Return (%)	14.4	7.4
Standard Dev. (%)	13.2	15.4
Max Drawdown (%)	-38.8	-55.2
Portfolio Turnover	53.5	4.2
Sharpe Ratio	1.0	0.4
Sortino Ratio	1.3	0.6
Index Correlation	0.8	1.0
R-Squared	0.7	1.0
Beta	0.7	1.0
Alpha (%)	7.0	0.0
Sharpe Ratio Sortino Ratio Index Correlation R-Squared Beta	1.0 1.3 0.8 0.7 0.7	0 0 1 1 1

# SECTOR ALLOCATION

Weight (%)	Strategy	S&P 500	Deviations
Staples	26.6	6.0	20.6
Industrials	18.3	8.5	9.7
Health Care	20.0	12.0	8.0
Materials	5.0	2.3	2.7
Utilities	0.0	2.5	-2.5
Energy	0.0	3.9	-3.9
Discretionary	3.1	9.9	-6.7
Financials	7.3	15.1	-7.8
Telecom	0.0	9.3	-9.3
Info Tech	18.9	30.6	-11.7

# **CHARACTERISTICS**

Median Value	Strategy	S&P 500
Market Cap (\$B)	51.3	34.3
Price / Earnings	21.4	16.7
Price / Book	9.8	3.5
Price / Sales	2.6	2.8
Price / Cash Flow	21.4	17.1
Return on Equity	51.2	16.4
Dividend Yield	0.7	1.6
5Y EPS Growth	10.2	10.2
Debt / Equity	1.3	0.8
5Y Beta	0.85	1.00

### **PORTFOLIO FACTS**

Number of Securities	25
Currency	USD
Benchmark	S&P 500 TR
Inception Date	January 1 <sup>st</sup> , 2000
Strategy Fees	Contact Us
Rebalancing Frequency	Quarterly

## **PORTFOLIO MANAGER**

François Soto CFA, MBA, FRM, CIM Founder, Portfolio Manager



With more than 15 years of experience in the financial services industry, Francois brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

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