CANADIAN EQUITY

FACTOR-BASED MODEL PORTFOLIO STRATEGY

FACTOR-BASED

STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to high-quality Canadian companies that consistently generate shareholder wealth while trading at attractive prices. This strategy is based on a proprietary multi-factor quantitative model.

OBJECTIVES

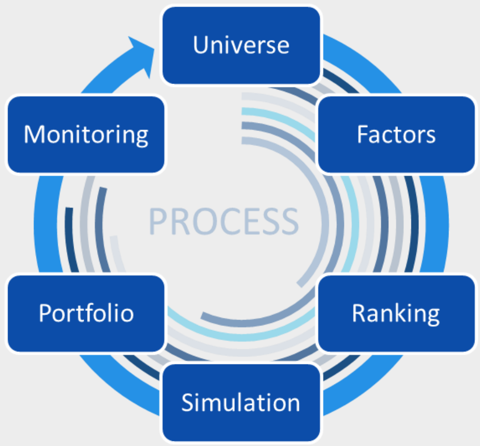
1. Target long-term capital appreciation among Canadian companies.
2. Consistently deliver performance over the S&P/TSX Total Return Index.
3. Maximize tax efficiency by having a low portfolio turnover ratio.

RISK RATING

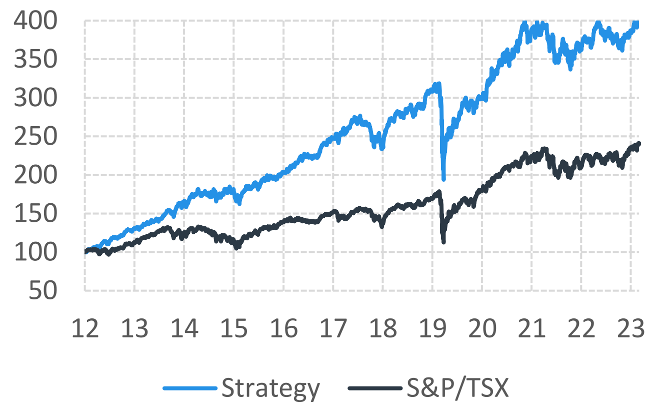
REASONS TO INVEST

- Historically outperformed benchmark.
- Risk-adjusted return performance.
- Consistent investment process.

INVESTMENT PROCESS



AS OF FEBRUARY 29TH, 2024



PERFORMANCE

Ann. (%)	1M	3M	1Y	3Y	5Y	10Y
Strategy	3.4	7.8	9.2	8.7	8.6	11.8
S&P/TSX	1.8	6.4	9.2	9.0	9.3	7.4
Difference	1.6	1.4	0.0	-0.3	-0.7	4.4

Year (%)	2019	2020	2021	2022	2023	YTD
Strategy	27.6	-3.2	29.5	-6.2	6.9	5.8
S&P/TSX	22.9	5.6	25.1	-5.8	11.8	2.4
Difference	4.7	-8.8	4.4	-0.4	-4.9	3.4

Month (%)	Sep	Oct	Nov	Dec	Jan	Feb
Strategy	-1.6	-1.0	3.8	1.9	2.3	3.4
S&P/TSX	-3.3	-3.2	7.5	3.9	0.6	1.8
Difference	1.7	2.2	-3.7	-2.0	1.7	1.6

TOP HOLDINGS

Ticker	Company	Weight (%)
CSU:CAN	Constellation Software	6.9
STN:CAN	Stantec	6.8
L:CAN	Loblaw	5.2
FFH:CAN	Fairfax Financial	5.1
IAG:CAN	iA Financial	4.6
DOL:CAN	Dollarama	4.3
X:CAN	TMX Group	4.1
NWC:CAN	The North West	3.9
BYD:CAN	Boyd Group Services	3.9
TPZ:CAN	Topaz Energy	3.8

RISK STATISTICS

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Since Inception	Strategy	S&P/TSX
Ann. Return (%)	15.1	6.7
Standard Dev. (%)	11.4	13.9
Max Drawdown (%)	-39.2	-48.5
Portfolio Turnover	72.2	6.3
Sharpe Ratio	1.1	0.4
Sortino Ratio	1.5	0.5
Index Correlation	0.8	1.0
R-Squared	0.6	1.0
Beta	0.6	1.0
Alpha (%)	8.4	0.0

SECTOR ALLOCATION

Weight (%)	Strategy	S&P/TSX	Deviations
Staples	16.9	4.4	12.5
Financials	38.5	33.4	5.1
Discretionary	7.6	3.7	3.9
Materials	10.5	9.9	0.6
Telecom	3.7	3.6	0.1
Health Care	0.0	0.3	-0.3
Info Tech	6.9	8.9	-2.1
Utilities	0.0	3.8	-3.8
Industrials	6.8	14.5	-7.7
Energy	8.6	17.6	-9.0

CHARACTERISTICS

Median	Strategy	S&P/TSX
Market Cap ($B)	28.8	3.1
Price / Earnings	12.5	12.9
Price / Book	2.3	1.7
Price / Sales	1.4	1.8
Price / Cash Flow	8.8	8.9
Return on Equity	17.0	9.6
Dividend Yield	2.6	2.1
5Y EPS Growth	17.6	12.7
Debt / Equity	0.7	0.6
5Y Beta	0.9	1.1

PORTFOLIO FACTS

Number of Securities	25
Currency	CAD
Benchmark	S&P/TSX TR
Inception Date	January 1st, 2000
Strategy Fees	Contact Us
Rebalancing Frequency	Quarterly

PORTFOLIO MANAGER

François Soto CFA, MBA, FRM, CIM
Founder, Portfolio Manager

With more than 15 years of experience in the financial services industry, Francois brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

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