FACTOR-BASED

STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to highquality Canadian companies that consistently generate shareholder wealth while trading at attractive prices. This strategy is based on a proprietary multi-factor quantitative model.

OBJECTIVES

- 1. Target long-term capital appreciation among Canadian companies.
- 2. Consistently deliver performance over the S&P/TSX Total Return Index.
- 3. Maximize tax efficiency by having a low portfolio turnover ratio.

RISK RATING



REASONS TO INVEST

INVESTMENT PROCESS

- Historically outperformed benchmark.
- Risk-adjusted return performance.
- Consistent investment process.

Universe



AS OF OCTOBER 31ST, 2023



PERFORMANCE

Ann. (%)	1M	ЗM	1Y	3Y	5Y	10Y
Strategy	-1.0	-4.9	2.4	9.3	8.6	11.2
S&P/TSX	-3.2	-7.7	0.4	9.8	8.0	6.7
Difference	2.2	2.8	2.0	-0.5	0.6	4.5
Year (%)	2018	2019	2020	2021	2022	YTD
Strategy	-2.4	27.6	-3.2	29.5	-6.2	1.1
S&P/TSX	-8.9	22.9	5.6	25.1	-5.8	0.1
Difference	6.5	4.7	-8.8	4.4	-0.4	1.0
Month (%)	May	Jun	Jul	Aug	Sep	Oct
Strategy	-2.9	0.1	-0.1	-2.4	-1.6	-1.0
S&P/TSX	-5.0	3.4	2.6	-1.4	-3.3	-3.2
Difference	2.1	-3.3	-2.7	-1.0	1.7	2.2

TOP HOLDINGS

Ticker	Company	Weight (%)
CSU:CAN	Constellation Software	6.2
STN:CAN	Stantec	5.8
FFH:CAN	Fairfax Financial	5.1
MRU:CAN	Metro	5.0
L:CAN	Loblaw	4.9
DOL:CAN	Dollarama	4.5
TPZ:CAN	Topaz Energy	4.4
IAG:CAN	iA Financial	4.3
X:CAN	TMX Group	3.9
IFC:CAN	Intact Financial	3.9

FACTOR-BASED

RISK STATISTICS

Since Inception	Strategy	S&P/TSX
Ann. Return (%)	14.8	6.2
Standard Dev. (%)	11.5	14.0
Max Drawdown (%)	-39.2	-48.5
Portfolio Turnover	72.2	6.3
Sharpe Ratio	1.1	0.4
Sortino Ratio	1.4	0.5
Index Correlation	0.8	1.0
R-Squared	0.6	1.0
Beta	0.6	1.0
Alpha (%)	8.6	0.0

SECTOR ALLOCATION

Weight (%)	Strategy	S&P/TSX	Deviations
Staples	21.4	4.5	16.9
Discretionary	7.3	3.7	3.6
Financials	34.3	32.0	2.4
Telecom	3.6	3.8	-0.3
Health Care	0.0	0.3	-0.3
Info Tech	6.2	7.3	-1.1
Energy	17.8	19.4	-1.7
Utilities	0.0	4.0	-4.0
Industrials	5.8	13.5	-7.7
Materials	3.3	11.5	-8.2

CHARACTERISTICS

Median	Strategy	S&P/TSX
Market Cap (\$B)	26.3	2.8
Price / Earnings	11.9	11.6
Price / Book	2.4	1.6
Price / Sales	1.4	1.7
Price / Cash Flow	7.5	8.4
Return on Equity	14.3	9.9
Dividend Yield	2.7	2.0
5Y EPS Growth	15.0	12.8
Debt / Equity	0.6	0.6
5Y Beta	0.8	1.0

PORTFOLIO FACTS

Number of Securities	25		
Currency	CAD		
Benchmark	S&P/TSX TR		
Inception Date	January 1 st , 2000		
Strategy Fees	Contact Us		
Rebalancing Frequency	Quarterly		

PORTFOLIO MANAGER

François Soto CFA, MBA, FRM, CIM Founder, Portfolio Manager



With more than 15 years of experience in the financial services industry, Francois brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

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