CANADIAN EQUITY

FACTOR-BASED MODEL PORTFOLIO STRATEGY



STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to high-quality Canadian companies that consistently generate shareholder wealth while trading at attractive prices. This strategy is based on a proprietary multi-factor quantitative model.

OBJECTIVES

- 1. Target long-term capital appreciation among Canadian companies.
- 2. Consistently deliver performance over the S&P/TSX Total Return Index.
- 3. Maximize tax efficiency by having a low portfolio turnover ratio.

RISK RATING



REASONS TO INVEST

- Historically outperformed benchmark.
- Risk-adjusted return performance.
- Consistent investment process.

INVESTMENT PROCESS



AS OF AUGUST 31ST, 2023



PERFORMANCE

Ann. (%)	1M	3M	1Y	3Y	5Y	10Y
Strategy	-2.4	-2.5	4.6	8.9	7.1	12.3
S&P/TSX	-1.4	4.6	8.5	10.4	7.8	8.0
Difference	-1.0	-7.1	-3.9	-1.5	-0.7	4.3
Year (%)	2018	2019	2020	2021	2022	YTD
Strategy	-2.4	27.6	-3.2	29.5	-6.2	3.8
S&P/TSX	-8.9	22.9	5.6	25.1	-5.8	6.9
Difference	6.5	4.7	-8.8	4.4	-0.4	-3.1
Month (%)	Mar	Apr	May	Jun	Jul	Aug
Strategy	2.2	3.5	-2.9	0.1	-0.1	-2.4
S&P/TSX	-0.2	2.9	-5.0	3.4	2.6	-1.4
Difference	2.4	0.6	2.1	-3.3	-2.7	-1.0

TOP HOLDINGS

Ticker	Company	Weight (%)
CSU:CAN	Constellation Software	6.0
STN:CAN	Stantec	6.0
EFN:CAN	Element Fleet	5.2
L:CAN	Loblaw	4.9
MRU:CAN	Metro	4.8
FFH:CAN	Fairfax Financial	4.8
IAG:CAN	iA Financial	4.4
TPZ:CAN	Topaz Energy	4.4
H:CAN	Hydro One	4.3
DOL:CAN	Dollarama	4.1

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RISK STATISTICS

Since Inception	Strategy	S&P/TSX
Ann. Return (%)	15.0	6.5
Standard Dev. (%)	11.5	14.0
Max Drawdown (%)	-39.2	-48.5
Portfolio Turnover	72.2	6.3
Sharpe Ratio	1.1	0.4
Sortino Ratio	1.5	0.5
Index Correlation	0.8	1.0
R-Squared	0.6	1.0
Beta	0.6	1.0
Alpha (%)	8.5	0.0

SECTOR ALLOCATION

Weight (%)	Strategy	S&P/TSX	Deviations
Staples	17.0	4.2	12.8
Financials	39.3	32.4	6.8
Telecom	10.5	3.9	6.6
Info Tech	8.9	8.0	0.9
Utilities	4.3	4.2	0.2
Health Care	0.0	0.3	-0.3
Materials	10.6	11.9	-1.2
Discretionary	0.0	3.7	-3.7
Industrials	6.0	13.5	-7.6
Energy	0.0	18.0	-18.0

CHARACTERISTICS

Median	Strategy	S&P/TSX
Market Cap (\$B)	31.7	3.2
Price / Earnings	14.1	12.3
Price / Book	2.4	1.7
Price / Sales	1.7	1.8
Price / Cash Flow	11.2	9.1
Return on Equity	13.8	9.7
Dividend Yield	2.5	1.9
5Y EPS Growth	10.4	13.0
Debt / Equity	1.2	0.6
5Y Beta	0.6	1.0

PORTFOLIO FACTS

Number of Securities	25
Currency	CAD
Benchmark	S&P/TSX TR
Inception Date	January 1 st , 2000
Strategy Fees	Contact Us
Rebalancing Frequency	Quarterly

PORTFOLIO MANAGER

François Soto CFA, MBA, FRM, CIM Founder, Portfolio Manager



With more than 15 years of experience in the financial services industry, Francois brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

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