

# BEST IDEAS EQUITY

FACTOR-BASED MODEL PORTFOLIO STRATEGY

**FACTOR-BASED**

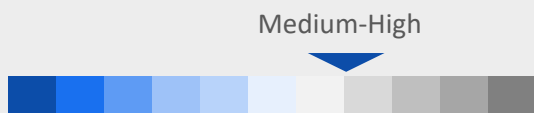
## STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to high quality companies (10 Canadian, 10 US and 10 International stocks) across all our universes that consistently generate shareholder wealth, while trading at attractive price. This strategy is based on our proprietary multi-factor quantitative models.

## OBJECTIVES

1. Target long term capital appreciation among the best opportunities available.
2. Consistently deliver performance over a custom blended benchmark.
3. Maximize tax efficiency by having a low portfolio turnover ratio.

## RISK RATING



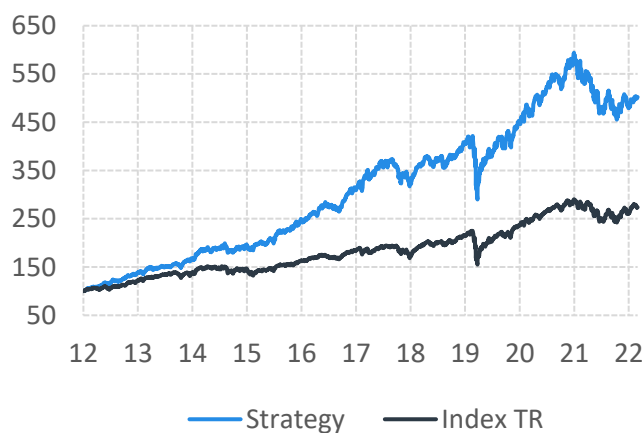
## REASONS TO INVEST

- ❖ Historically outperformed benchmark.
- ❖ Risk-adjusted return performance.
- ❖ Consistent investment process.

## INVESTMENT PROCESS



## AS OF MARCH 31<sup>ST</sup>, 2023



Custom TR = 1/3 S&P/TSX + 1/3 S&P 500 + 1/3 MSCI ACWI Ex US

## PERFORMANCE

Annualized (%)	1M	3M	1Y	5Y	INC.
Strategy	2.3	6.7	-5.2	8.8	16.9
Index TR	1.3	6.0	-1.6	8.8	5.7
Difference	1.1	0.7	-3.6	0.1	11.2
Yearly (%)	18	19	20	22	YTD
Strategy	7.9	21.5	11.0	-18.2	6.7
Index TR	-4.3	22.0	10.1	-9.1	6.0
Difference	12.1	-0.4	0.9	-9.1	0.7
Monthly (%)	Nov	Dec	Jan	Feb	Mar
Strategy	4.3	-5.2	2.7	1.6	2.3
Index TR	5.8	-3.8	6.0	-1.2	1.3
Difference	-1.6	-1.5	-3.3	2.8	1.1

## TOP HOLDINGS

Ticker	Companies	Weight (%)
HSY	The Hershey	4.6
ABBV	AbbVie	4.5
TXG:CAN	Torex Gold Resources	4.3
BAESY	BAE Systems	4.1
KLAC	KLA	4.0
MSFT	Microsoft	3.9
CHKP	Check Point Software	3.9
CRTO	Criteo	3.8
CSU:CAN	Constellation Software	3.6
EFN:CAN	Element Fleet Mgmt	3.6

### RISK STATISTICS

Since Inception	Strategy	Index TR
Ann. Return (%)	16.9	5.7
Standard Dev. (%)	11.4	12.1
Max Drawdown (%)	<b>-31.3</b>	<b>-45.9</b>
Portfolio Turnover	62.6	6.0
Sharpe Ratio	1.3	0.4
Sortino Ratio	1.8	0.5
Index Correlation	0.7	1.0
R-Squared	0.5	1.0
Beta	0.7	1.0
Alpha (%)	11.2	0.0

### SECTOR ALLOCATION

Weight (%)	Strategy	Index TR	Deviations
Staples	17.8	6.1	11.8
Info Tech	23.5	17.8	5.7
Materials	10.1	7.4	2.7
Energy	9.1	6.8	2.2
Health Care	10.0	7.8	2.2
Industrials	11.1	10.6	0.4
Utilities	0.0	3.4	<b>-3.4</b>
Financials	18.7	23.4	<b>-4.7</b>
Telecom	0.0	7.1	<b>-7.1</b>
Discretionary	0.0	9.6	<b>-9.6</b>

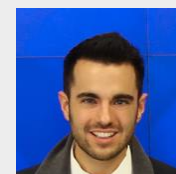
### CHARACTERISTICS

Median	Strategy	Index TR
Market Cap (\$B)	216.0	14.2
Price / Earnings	14.3	14.3
Price / Book	3.2	2.3
Price / Sales	3.0	2.0
Price / Cash Flow	14.4	10.9
Return on Equity	25.8	12.4
Dividend Yield	2.8	2.0
5Y EPS Growth	21.8	11.3
Debt / Equity	0.8	0.7
5Y Beta	0.75	1.00

### PORTFOLIO FACTS

Number of Securities	30
Currency	CAD
Benchmark	Custom TR
Inception Date	January 1 <sup>st</sup> , 2000
Strategy Fees	Contact Us
Rebalancing Frequency	Quarterly

### PORTFOLIO MANAGER



François Soto CFA, MBA, FRM, CIM  
Founder, Portfolio Manager

With more than 15 years of experience in the financial services industry, Francois brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

### CONTACT

Phone	(514) 700-1989
Email	info@factorbased.com
Website	www.factorbased.com

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