

BEST IDEAS EQUITY

FACTOR-BASED MODEL PORTFOLIO STRATEGY

FACTOR-BASED

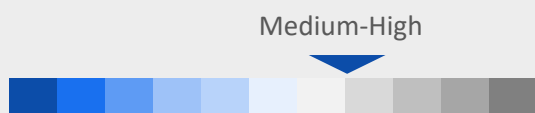
STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to high quality companies (10 Canadian, 10 US and 10 International stocks) across all our universes that consistently generate shareholder wealth, while trading at attractive price. This strategy is based on our proprietary multi-factor quantitative models.

OBJECTIVES

1. Target long term capital appreciation among the best opportunities available.
2. Consistently deliver performance over a custom blended benchmark.
3. Maximize tax efficiency by having a low portfolio turnover ratio.

RISK RATING



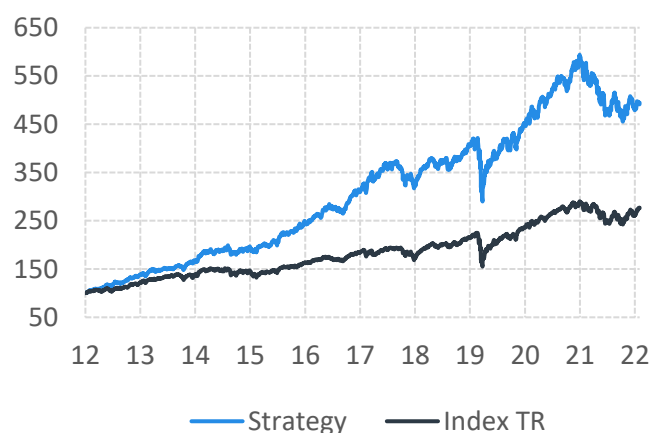
REASONS TO INVEST

- ❖ Historically outperformed benchmark.
- ❖ Risk-adjusted return performance.
- ❖ Consistent investment process.

INVESTMENT PROCESS



AS OF JANUARY 31ST, 2023



Custom TR = 1/3 S&P/TSX + 1/3 S&P 500 + 1/3 MSCI ACWI Ex US

PERFORMANCE

| Annualized (%) | 1M | 3M | 1Y | 5Y | INC. |
|----------------|------|------|-------|-----|------|
| Strategy | 2.7 | 1.5 | -12.0 | 9.0 | 16.8 |
| Index TR | 6.0 | 8.0 | -1.0 | 8.2 | 5.7 |
| Difference | -3.3 | -6.5 | -11.0 | 0.7 | 11.1 |

| Yearly (%) | 18 | 19 | 20 | 22 | YTD |
|------------|------|------|------|-------|------|
| Strategy | 7.9 | 21.5 | 11.0 | -18.2 | 2.7 |
| Index TR | -4.3 | 22.0 | 10.1 | -9.1 | 6.0 |
| Difference | 12.1 | -0.4 | 0.9 | -9.1 | -3.3 |

| Monthly (%) | Sep | Oct | Nov | Dec | Jan |
|-------------|------|------|------|------|------|
| Strategy | -4.0 | 4.9 | 4.3 | -5.2 | 2.7 |
| Index TR | -4.5 | 5.1 | 5.8 | -3.8 | 6.0 |
| Difference | 0.5 | -0.2 | -1.6 | -1.5 | -3.3 |

TOP HOLDINGS

| Ticker | Companies | Weight (%) |
|---------|----------------------|------------|
| ABBV | AbbVie | 4.4 |
| HSY | The Hershey | 4.3 |
| KLAC | KLA | 4.2 |
| CB | Chubb | 4.1 |
| CHKP | Check Point Software | 4.0 |
| CRTO | Criteo | 3.8 |
| EFN:CAN | Element Fleet Mgmt | 3.8 |
| BAESY | BAE Systems | 3.7 |
| SAP:CAN | Saputo | 3.7 |
| ULTA | Ulta Beauty | 3.6 |

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RISK STATISTICS

| Since Inception | Strategy | Index TR |
|--------------------|----------|----------|
| Ann. Return (%) | 16.8 | 5.7 |
| Standard Dev. (%) | 11.5 | 12.1 |
| Max Drawdown (%) | -31.3 | -45.9 |
| Portfolio Turnover | 62.6 | 6.0 |
| Sharpe Ratio | 1.3 | 0.4 |
| Sortino Ratio | 1.7 | 0.5 |
| Index Correlation | 0.7 | 1.0 |
| R-Squared | 0.5 | 1.0 |
| Beta | 0.7 | 1.0 |
| Alpha (%) | 11.1 | 0.0 |

SECTOR ALLOCATION

| Weight (%) | Strategy | Index TR | Deviations |
|---------------|----------|----------|------------|
| Staples | 14.5 | 6.1 | 8.4 |
| Health Care | 13.4 | 7.8 | 5.6 |
| Info Tech | 23.2 | 17.8 | 5.4 |
| Financials | 27.1 | 23.4 | 3.7 |
| Energy | 8.1 | 6.8 | 1.3 |
| Industrials | 11.0 | 10.6 | 0.3 |
| Utilities | 0.0 | 3.4 | -3.4 |
| Telecom | 3.0 | 7.1 | -4.1 |
| Materials | 0.0 | 7.4 | -7.4 |
| Discretionary | 0.0 | 9.6 | -9.6 |

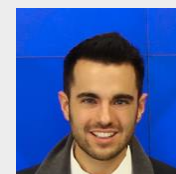
CHARACTERISTICS

| Median | Strategy | Index TR |
|-------------------|----------|----------|
| Market Cap (\$B) | 189.7 | 8.6 |
| Price / Earnings | 15.0 | 15.6 |
| Price / Book | 3.7 | 2.3 |
| Price / Sales | 3.1 | 2.1 |
| Price / Cash Flow | 14.9 | 10.4 |
| Return on Equity | 26.6 | 12.9 |
| Dividend Yield | 2.2 | 1.7 |
| 5Y EPS Growth | 16.7 | 13.5 |
| Debt / Equity | 0.7 | 0.7 |
| 5Y Beta | 0.79 | 1.00 |

PORTFOLIO FACTS

| | |
|-----------------------|--------------------------------|
| Number of Securities | 30 |
| Currency | CAD |
| Benchmark | Custom TR |
| Inception Date | January 1 st , 2000 |
| Strategy Fees | Contact Us |
| Rebalancing Frequency | Quarterly |

PORTFOLIO MANAGER



François Soto CFA, MBA, FRM, CIM
Founder, Portfolio Manager

With more than 15 years of experience in the financial services industry, Francois brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

CONTACT

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|---------|----------------------|
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