CANADIAN EQUITY

FACTOR-BASED MODEL PORTFOLIO STRATEGY



STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to high-quality Canadian companies that consistently generate shareholder wealth while trading at an attractive price. This strategy is based on a proprietary multi-factor quantitative model.

OBJECTIVES

- 1. Target long-term capital appreciation among Canadian companies.
- 2. Consistently deliver performance over the S&P/TSX Total Return Index.
- 3. Maximize tax efficiency by having a low portfolio turnover ratio.

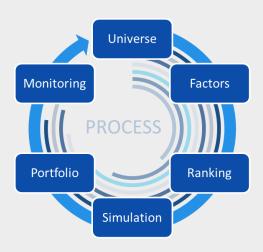
RISK RATING



REASONS TO INVEST

- Historically outperformed benchmark.
- Risk-adjusted return performance.
- Consistent investment process.

INVESTMENT PROCESS



AS OF DECEMBER 31ST, 2022



PERFORMANCE

Ann. (%)	1M	3M	1Y	3Y	5Y	10Y
Strategy	-2.3	4.7	-6.2	5.6	7.9	13.7
S&P/TSX	-4.9	6.0	-5.8	7.5	6.8	7.7
Difference	2.6	-1.3	-0.4	-1.9	1.1	6.0
Year (%)	2017	2018	2019	2020	2021	YTD
Strategy	22.1	-2.4	27.6	-3.2	29.5	-6.2
S&P/TSX	9.1	-8.9	22.9	5.6	25.1	-5.8
Difference	13.0	6.5	4.7	-8.8	4.4	-0.4
Month (%)	Jul	Aug	Sep	Oct	Nov	Dec
Strategy	3.4	-1.0	-3.8	3.4	3.7	-2.3
S&P/TSX	4.7	-1.6	-4.3	5.6	5.5	-4.9
Difference	-1.3	0.6	0.5	-2.2	-1.8	2.6

TOP HOLDINGS

Ticker	Company	Weight (%)
MRU:CAN	Metro	5.4
L:CAN	Loblaw	5.2
EFN:CAN	Element Fleet Mgmt.	4.8
CSU:CAN	Constellation Software	4.7
H:CAN	Hydro One	4.7
STN:CAN	Stantec	4.5
BCE:CAN	BCE	4.4
IAG:CAN	iA Financial	4.3
SAP:CAN	Saputo	4.3
IFC:CAN	Intact Financial	3.9

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RISK STATISTICS

Since Inception	Strategy	S&P/TSX
Ann. Return (%)	15.3	6.4
Standard Dev. (%)	11.6	14.0
Max Drawdown (%)	-39.2	-48.5
Portfolio Turnover	72.2	6.3
Sharpe Ratio	1.1	0.4
Sortino Ratio	1.5	0.5
Index Correlation	0.8	1.0
R-Squared	0.6	1.0
Beta	0.6	1.0
Alpha (%)	8.9	0.0

SECTOR ALLOCATION

Weight (%)	Strategy	S&P/TSX	Deviations
Staples	22.3	4.2	18.0
Telecom	11.7	4.9	6.8
Financials	38.1	33.4	4.7
Utilities	4.7	4.4	0.2
Health Care	0.0	0.4	-0.4
Materials	11.3	12.0	-0.7
Info Tech	4.7	5.7	-0.9
Discretionary	0.0	3.7	-3.7
Industrials	4.5	13.3	-8.8
Energy	0.0	18.1	-18.1

CHARACTERISTICS

Market Cap (\$B) 31.6 3.1 Price / Earnings 16.1 14.2 Price / Book 2.4 1.8 Price / Sales 2.1 2.1 Price / Cash Flow 9.5 8.3 Return on Equity 14.0 11.8
Price / Book 2.4 1.8 Price / Sales 2.1 2.1 Price / Cash Flow 9.5 8.3
Price / Sales 2.1 2.1 Price / Cash Flow 9.5 8.3
Price / Cash Flow 9.5 8.3
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Return on Equity 14.0 11.8
Return on Equity 14.0
Dividend Yield 2.4 1.7
5Y EPS Growth 10.6 15.7
Debt / Equity 1.3 0.5
5Y Beta 0.7 1.0

PORTFOLIO FACTS

Number of Securities	25
Currency	CAD
Benchmark	S&P/TSX TR
Inception Date	January 1 st , 2000
Strategy Fees	Contact Us
Rebalancing Frequency	Quarterly

PORTFOLIO MANAGER

François Soto CFA, MBA, FRM, CIM Founder, Portfolio Manager



With more than 15 years of experience in the financial services industry, Francois brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

CONTACT

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