

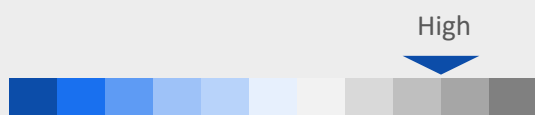
STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to high quality US Growth companies that consistently generate shareholder wealth, while trading at attractive price. This strategy is based on a proprietary multi-factor quantitative model.

OBJECTIVES

1. Target long term capital appreciation among US Growth Equities.
2. Consistently deliver performance over the S&P 500 Total Return Index.
3. Maximize tax efficiency by having a low portfolio turnover ratio.

RISK RATING



REASONS TO INVEST

- ❖ Historically outperformed benchmark.
- ❖ Risk-adjusted return performance.
- ❖ Consistent investment process.

INVESTMENT PROCESS



AS OF OCTOBER 31ST, 2022



PERFORMANCE

Ann. (%)	1M	3M	1Y	3Y	5Y	10Y
Strategy	5.5	-8.6	-20.6	9.9	14.1	18.1
S&P 500	8.1	-5.9	-14.6	10.2	10.4	12.8
Difference	-2.6	-2.7	-6.0	-0.3	3.7	5.3

Year (%)	2017	2018	2019	2020	2021	YTD
Strategy	34.1	0.9	42.8	28.6	33.2	-27.0
S&P 500	21.8	-4.4	31.5	18.4	28.7	-17.7
Difference	12.3	5.3	11.3	10.2	4.5	-9.3

Month (%)	May	Jun	Jul	Aug	Sep	Oct
Strategy	-0.3	-9.0	12.2	-5.7	-8.1	5.5
S&P 500	0.2	-8.3	9.2	-4.1	-9.2	8.1
Difference	-0.5	-0.7	3.0	-1.6	1.1	-2.6

TOP HOLDINGS

Ticker	Companies	Weight (%)
AAPL	Apple	10.4
COST	Costco Wholesale	10.1
AMAT	Applied Materials	7.3
PEP	PepsiCo	6.1
NBIX	Neurocrine Biosciences	5.8
ENPH	Enphase Energy	5.6
QCOM	QUALCOMM	5.5
REGN	Regeneron	5.5
COKE	Coca-Cola	5.3
GOOGL	Alphabet	5.2

RISK STATISTICS

Since Inception	Strategy	S&P 500
Ann. Return (%)	14.9	6.3
Standard Dev. (%)	18.9	15.4
Max Drawdown (%)	-48.0	-55.2
Portfolio Turnover	53.5	4.2
Sharpe Ratio	0.7	0.4
Sortino Ratio	1.0	0.5
Index Correlation	0.9	1.0
R-Squared	0.7	1.0
Beta	1.1	1.0
Alpha (%)	8.6	0.0

SECTOR ALLOCATION

Weight (%)	Strategy	S&P 500	Deviations
Staples	29.9	6.9	22.9
Info Tech	43.4	26.3	17.2
Health Care	20.9	15.3	5.5
Materials	0.0	2.5	-2.5
Industrials	5.6	8.3	-2.7
Utilities	0.0	3.0	-3.0
Energy	0.0	5.4	-5.4
Telecom	0.0	7.5	-7.5
Discretionary	0.0	10.9	-10.9
Financials	0.0	14.0	-14.0

CHARACTERISTICS

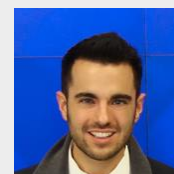
Median Value	Strategy	S&P 500
Market Cap (\$B)	464.7	29.1
Price / Earnings	18.3	16.8
Price / Book	7.6	3.4
Price / Sales	3.1	2.7
Price / Cash Flow	18.1	14.8
Return on Equity	32.9	17.9
Dividend Yield	0.6	1.7
5Y EPS Growth	28.9	15.6
Debt / Equity	0.6	0.8
5Y Beta	1.08	1.00

PORTFOLIO FACTS

Number of Securities	20
Currency	USD
Benchmark	S&P 500 TR
Inception Date	January 1 st , 2000
Strategy Fees	Contact Us
Rebalancing Frequency	Quarterly

PORTFOLIO MANAGER

François Soto CFA, MBA, FRM, CIM
Founder, Portfolio Manager



With more than 15 years of experience in the financial services industry, Francois brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

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