FACTOR-BASED

STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to high quality Canadian companies that consistently generate shareholder wealth, while trading at attractive price. This strategy is based on a proprietary multi-factor quantitative model.

OBJECTIVES

- 1. Target long term capital appreciation among Canadian companies.
- 2. Consistently deliver performance over the S&P/TSX Total Return Index.
- 3. Maximize tax efficiency by having a low portfolio turnover ratio.

RISK RATING



REASONS TO INVEST

- Historically outperformed benchmark.
- Risk-adjusted return performance.
- Consistent investment process.

INVESTMENT PROCESS



AS OF SEPTEMBER 30TH, 2022



PERFORMANCE

Ann. (%)	1M	3M	1Y	3Y	5Y	10Y
Strategy	-3.8	-1.6	-6.4	5.8	8.2	13.9
S&P/TSX	-4.3	-1.4	-5.4	6.6	6.5	7.3
Difference	0.5	-0.2	-1.0	-0.8	1.7	6.6
Year (%)	2017	2018	2019	2020	2021	YTD
Strategy	22.1	-2.4	27.6	-3.2	29.5	-10.5
S&P/TSX	9.1	-8.9	22.9	5.6	25.1	-11.1
Difference	13.0	6.5	4.7	-8.8	4.4	0.6
Month (%)	Apr	May	Jun	Jul	Aug	Sep
Strategy	-4.2	0.6	-7.0	3.4	-1.0	-3.8
S&P/TSX	-5.0	0.1	-8.7	4.7	-1.6	-4.3
Difference	0.8	0.5	1.7	-1.3	0.6	0.5

TOP HOLDINGS

Ticker	Company	Weight (%)
MRU:CAN	Metro	5.2
L:CAN	Loblaw	5.0
H:CAN	Hydro One	4.5
BCE:CAN	BCE	4.5
CSU:CAN	Constellation Software	4.5
EFN:CAN	Element Fleet Mgmt.	4.4
TIH:CAN	Toromont Industries	4.4
ENB:CAN	Enbridge	4.4
SAP:CAN	Saputo	4.4
RBA:CAN	Ritchie Bros. Auctioneers	4.4

FACTOR-BASED

RISK STATISTICS

	S&P/TSX
15.2	6.2
11.6	13.9
-39.2	-48.5
72.2	6.3
1.1	0.4
1.5	0.5
0.8	1.0
0.6	1.0
0.6	1.0
9.0	0.0
	11.6 -39.2 72.2 1.1 1.5 0.8 0.6 0.6

SECTOR ALLOCATION

Weight (%)	Strategy	S&P/TSX	Deviations
Staples	18.4	4.1	14.2
Utilities	11.6	5.0	6.6
Telecom	8.3	4.9	3.4
Financials	37.0	34.0	3.0
Industrials	13.2	13.0	0.1
Health Care	0.0	0.4	-0.4
Info Tech	4.5	5.3	-0.8
Discretionary	0.0	3.5	-3.5
Materials	0.0	12.0	-12.0
Energy	4.4	17.7	-13.3

CHARACTERISTICS

Median	Strategy	S&P/TSX
Market Cap (\$B)	35.8	3.0
Price / Earnings	16.4	12.3
Price / Book	2.0	1.8
Price / Sales	2.2	2.0
Price / Cash Flow	10.8	7.6
Return on Equity	14.8	12.3
Dividend Yield	3.0	1.8
5Y EPS Growth	8.7	15.9
Debt / Equity	1.4	0.6
5Y Beta	0.8	1.0

PORTFOLIO FACTS

Number of Securities	25
Currency	CAD
Benchmark	S&P/TSX TR
Inception Date	January 1 st , 2000
Strategy Fees	Contact Us
Rebalancing Frequency	Quarterly

PORTFOLIO MANAGER

François Soto CFA, MBA, FRM, CIM Founder, Portfolio Manager



With more than 15 years of experience in the financial services industry, Francois brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

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