# **FACTOR-BASED**

## STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to high quality US Growth companies that consistently generate shareholder wealth, while trading at attractive price. This strategy is based on a proprietary multi-factor quantitative model.

## **OBJECTIVES**

- 1. Target long term capital appreciation among US Growth Equities.
- 2. Consistently deliver performance over the S&P 500 Total Return Index.
- 3. Maximize tax efficiency by having a low portfolio turnover ratio.

## **RISK RATING**



## **REASONS TO INVEST**

- Historically outperformed benchmark.
- Risk-adjusted return performance.
- Consistent investment process.

## **INVESTMENT PROCESS**



## AS OF APRIL 30<sup>TH</sup>, 2022



#### PERFORMANCE

Ann. (%)	1M	3M	1Y	3Y	5Y	10Y
Strategy	-11.1	-13.5	-6.7	15.3	17.9	18.2
S&P 500	-8.7	-8.2	0.2	13.9	13.6	13.7
Difference	-2.4	-5.3	-6.9	1.4	4.3	4.5
Year (%)	2017	2018	2019	2020	2021	YTD
Strategy	34.1	0.9	42.8	28.6	33.2	-21.6
S&P 500	21.8	-4.4	31.5	18.4	28.7	-12.9
Difference	12.3	5.3	11.3	10.2	4.5	-8.7
Month (%)	Nov	Dec	Jan	Feb	Mar	Apr
Strategy	5.4	3.2	-9.5	-5.3	2.9	-11.1
S&P 500	-0.7	4.5	-5.2	-3.0	3.7	-8.7
Difference	6.1	-1.3	-4.3	-2.3	-0.8	-2.4

## **TOP HOLDINGS**

Ticker	Companies	Weight (%)
COST	Costco Wholesale	9.9
AAPL	Apple	9.9
KLAC	KLA	9.5
AMAT	Applied Materials	8.5
QCOM	QUALCOMM	6.1
GOOGL	Alphabet	5.8
PEP	PepsiCo	5.4
ZBRA	Zebra Technologies	5.0
REGN	Regeneron	4.5
HOLX	Hologic	4.5

## **RISK STATISTICS**

Since Inception	Strategy	S&P 500
Ann. Return (%)	15.6	6.7
Standard Dev. (%)	18.7	15.1
Max Drawdown (%)	-48.0	-55.2
Portfolio Turnover	53.5	4.2
Sharpe Ratio	0.8	0.4
Sortino Ratio	1.1	0.5
Index Correlation	0.9	1.0
R-Squared	0.7	1.0
Beta	1.1	1.0
Alpha (%)	8.9	0.0

## SECTOR ALLOCATION

Weight (%)	Strategy	S&P 500	Deviations
Info Tech	61.3	28.1	33.2
Staples	21.6	6.2	15.4
Health Care	16.8	13.3	3.5
Materials	0.0	2.6	-2.6
Utilities	0.0	2.6	-2.6
Energy	0.0	3.7	-3.7
Industrials	0.0	8.0	-8.0
Telecom	0.0	9.6	-9.6
Discretionary	0.0	11.8	-11.8
Financials	0.0	14.1	-14.1

# **CHARACTERISTICS**

Median Value	Strategy	S&P 500
Market Cap (\$B)	538.7	30.4
Price / Earnings	17.4	16.8
Price / Book	10.1	3.7
Price / Sales	4.4	3.0
Price / Cash Flow	17.9	15.6
Return on Equity	42.4	18.4
Dividend Yield	0.8	1.6
5Y EPS Growth	31.2	15.7
Debt / Equity	0.5	0.8
5Y Beta	1.15	1.00

## **PORTFOLIO FACTS**

Number of Securities	20
Currency	USD
Benchmark	S&P 500 TR
Inception Date	January 1 <sup>st</sup> , 2000
Strategy Fees	Contact Us
Rebalancing Frequency	Quarterly

## **PORTFOLIO MANAGER**

François Soto CFA, MBA, FRM, CIM Founder, Portfolio Manager



With more than 15 years of experience in the financial services industry, Francois brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

# CONTACT

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