CANADIAN EQUITY

FACTOR-BASED MODEL PORTFOLIO STRATEGY



STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to high quality Canadian companies that consistently generate shareholder wealth, while trading at attractive price. This strategy is based on a proprietary multi-factor quantitative model.

OBJECTIVES

- 1. Target long term capital appreciation among Canadian companies.
- 2. Consistently deliver performance over the S&P/TSX Total Return Index.
- 3. Maximize tax efficiency by having a low portfolio turnover ratio.

RISK RATING



REASONS TO INVEST

- Historically outperformed benchmark.
- Risk-adjusted return performance.
- Consistent investment process.

INVESTMENT PROCESS



AS OF MARCH 31ST, 2022



PERFORMANCE

1M	3M	1Y	3Y	5Y	10Y
2.0	1.6	19.5	12.7	12.7	15.7
4.0	3.8	20.2	14.1	10.3	9.1
-2.0	-2.2	-0.7	-1.4	2.4	6.6
2017	2018	2019	2020	2021	YTD
22.1	-2.4	27.6	-3.2	29.5	1.6
9.1	-8.9	22.9	5.6	25.1	3.8
13.0	6.5	4.7	-8.8	4.4	-2.2
Oct	Nov	Dec	Jan	Feb	Mar
5.0	-3.3	2.9	0.7	-1.1	2.0
5.0	-1.6	3.1	-0.4	0.3	4.0
0.0	-1.7	-0.2	1.1	-1.4	-2.0
	2.0 4.0 -2.0 2017 22.1 9.1 13.0 Oct 5.0 5.0	2.0 1.6 4.0 3.8 -2.0 -2.2 2017 2018 22.1 -2.4 9.1 -8.9 13.0 6.5 Oct Nov 5.0 -3.3 5.0 -1.6	2.0 1.6 19.5 4.0 3.8 20.2 -2.0 -2.2 -0.7 2017 2018 2019 22.1 -2.4 27.6 9.1 -8.9 22.9 13.0 6.5 4.7 Oct Nov Dec 5.0 -3.3 2.9 5.0 -1.6 3.1	2.0 1.6 19.5 12.7 4.0 3.8 20.2 14.1 -2.0 -2.2 -0.7 -1.4 2017 2018 2019 2020 22.1 -2.4 27.6 -3.2 9.1 -8.9 22.9 5.6 13.0 6.5 4.7 -8.8 Oct Nov Dec Jan 5.0 -3.3 2.9 0.7 5.0 -1.6 3.1 -0.4	2.0 1.6 19.5 12.7 12.7 4.0 3.8 20.2 14.1 10.3 -2.0 -2.2 -0.7 -1.4 2.4 2017 2018 2019 2020 2021 22.1 -2.4 27.6 -3.2 29.5 9.1 -8.9 22.9 5.6 25.1 13.0 6.5 4.7 -8.8 4.4 Oct Nov Dec Jan Feb 5.0 -3.3 2.9 0.7 -1.1 5.0 -1.6 3.1 -0.4 0.3

TOP HOLDINGS

Ticker	Company	Weight (%)
TECK.B:CAN	Teck Resources	5.7
TIH:CAN	Toromont Industries	4.8
BCE:CAN	BCE	4.8
MRU:CAN	Metro	4.8
L:CAN	Loblaw	4.5
CSU:CAN	Constellation Software	4.4
CM:CAN	Canadian Imperial Bank	4.4
TFII:CAN	TFI International	4.3
BMO:CAN	Bank of Montreal	4.3
BNS:CAN	The Bank of Nova Scotia	4.0

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RISK STATISTICS

Since Inception	Strategy	S&P/TSX
Ann. Return (%)	16.2	7.1
Standard Dev. (%)	11.5	13.8
Max Drawdown (%)	-39.2	-48.5
Portfolio Turnover	72.2	6.3
Sharpe Ratio	1.2	0.4
Sortino Ratio	1.6	0.6
Index Correlation	0.7	1.0
R-Squared	0.6	1.0
Beta	0.6	1.0
Alpha (%)	9.1	0.0

SECTOR ALLOCATION

Weight (%)	Strategy	S&P/TSX	Deviations
Financials	43.9	34.6	9.4
Staples	9.2	3.8	5.5
Industrials	16.8	12.0	4.8
Telecom	8.7	5.0	3.8
Utilities	4.0	4.6	-0.6
Health Care	0.0	0.7	-0.7
Info Tech	4.4	6.7	-2.3
Discretionary	0.0	3.2	-3.2
Materials	5.7	13.2	-7.5
Energy	4.0	16.3	-12.3

CHARACTERISTICS

Market Cap (\$B) 42.3 3.7 Price / Earnings 14.4 14.8 Price / Book 2.2 2.2 Price / Sales 2.7 2.7 Price / Cash Flow 13.4 9.4 Return on Equity 16.1 11.9 Dividend Yield 2.4 1.5 5Y EPS Growth 10.6 15.5	Median	Strategy	S&P/TSX
Price / Book 2.2 2.2 Price / Sales 2.7 2.7 Price / Cash Flow 13.4 9.4 Return on Equity 16.1 11.9 Dividend Yield 2.4 1.5	Market Cap (\$B)	42.3	3.7
Price / Sales 2.7 2.7 Price / Cash Flow 13.4 9.4 Return on Equity 16.1 11.9 Dividend Yield 2.4 1.5	Price / Earnings	14.4	14.8
Price / Cash Flow 13.4 9.4 Return on Equity 16.1 11.9 Dividend Yield 2.4 1.5	Price / Book	2.2	2.2
Return on Equity 16.1 11.9 Dividend Yield 2.4 1.5	Price / Sales	2.7	2.7
Dividend Yield 2.4 1.5	Price / Cash Flow	13.4	9.4
Dividend field	Return on Equity	16.1	11.9
5Y EPS Growth 10.6 15.5	Dividend Yield	2.4	1.5
	5Y EPS Growth	10.6	15.5
Debt / Equity 1.1 0.6	Debt / Equity	1.1	0.6
5Y Beta 0.9 1.0	5Y Beta	0.9	1.0

PORTFOLIO FACTS

Number of Securities	25
Currency	CAD
Benchmark	S&P/TSX TR
Inception Date	January 1 st , 2000
Strategy Fees	Contact Us
Rebalancing Frequency	Quarterly

PORTFOLIO MANAGER

François Soto CFA, MBA, FRM, CIM Founder, Portfolio Manager



With more than 15 years of experience in the financial services industry, Francois brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

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