

# BEST IDEAS EQUITY

## FACTOR-BASED MODEL PORTFOLIO STRATEGY

FACTOR-BASED

### STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to high quality companies (10 Canadian, 10 US and 10 International stocks) across all our universes that consistently generate shareholder wealth, while trading at attractive price. This strategy is based on our proprietary multi-factor quantitative models.

### OBJECTIVES

1. Target long term capital appreciation among the best opportunities available.
2. Consistently deliver performance over a custom blended benchmark.
3. Maximize tax efficiency by having a low portfolio turnover ratio.

### RISK RATING



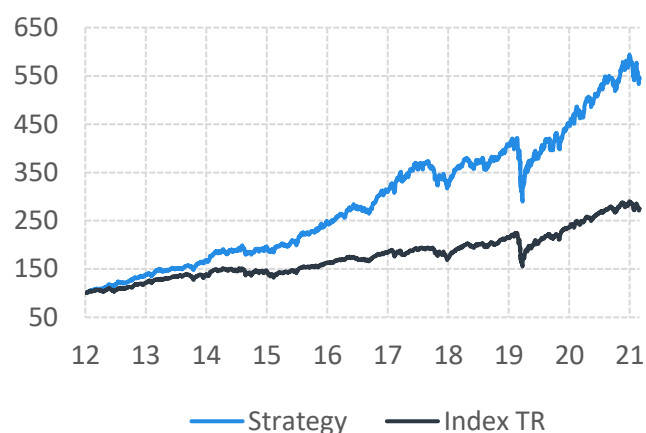
### REASONS TO INVEST

- ❖ Historically outperformed benchmark.
- ❖ Risk-adjusted return performance.
- ❖ Consistent investment process.

### INVESTMENT PROCESS



### AS OF FEBRUARY 28<sup>TH</sup>, 2022



Custom TR = 1/3 S&P/TSX + 1/3 S&P 500 + 1/3 MSCI ACWI Ex US

### PERFORMANCE

Annualized (%)	1M	3M	1Y	5Y	INC.
Strategy	-3.1	-3.1	15.4	16.2	18.1
Index TR	-1.6	-1.2	13.5	10.5	5.9
Difference	-1.5	-1.9	2.0	5.7	12.2
Yearly (%)	17	18	19	20	22
Strategy	26.8	7.9	21.5	11.0	-7.4
Index TR	13.2	-4.3	22.0	10.1	-4.2
Difference	13.6	12.1	-0.4	0.9	-3.2
Monthly (%)	Oct	Nov	Dec	Jan	Feb
Strategy	3.4	3.1	4.7	-4.5	-3.1
Index TR	3.7	-0.1	3.2	-2.6	-1.6
Difference	-0.3	3.2	1.5	-1.9	-1.5

### TOP HOLDINGS

Ticker	Companies	Weight (%)
HSY	Hershey	5.0
SIMO	Silicon Motion Technology	4.7
ABBV	AbbVie	4.2
ZIM	ZIM Integrated Shipping	4.1
MSFT	Microsoft	4.0
CM:CN	Canadian Imperial Bank	3.8
BMO:CN	Bank of Montreal	3.7
RY:CN	Royal Bank of Canada	3.5
TD:CN	Toronto-Dominion Bank	3.5
NA:CN	National Bank of Canada	3.5

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### RISK STATISTICS

Since Inception	Strategy	Index TR
Ann. Return (%)	18.1	5.9
Standard Dev. (%)	11.2	11.9
Max Drawdown (%)	-31.3	-45.9
Portfolio Turnover	62.6	6.0
Sharpe Ratio	1.4	0.4
Sortino Ratio	1.9	0.5
Index Correlation	0.7	1.0
R-Squared	0.5	1.0
Beta	0.7	1.0
Alpha (%)	12.2	0.0

### SECTOR ALLOCATION

Weight (%)	Strategy	Index TR	Deviations
Info Tech	38.6	17.8	20.8
Financials	27.1	23.4	3.7
Staples	7.7	6.1	1.7
Industrials	11.8	10.6	1.2
Health Care	6.9	7.8	-0.9
Utilities	0.0	3.4	-3.4
Telecom	3.3	7.1	-3.7
Materials	3.2	7.4	-4.2
Energy	0.0	6.8	-6.8
Discretionary	0.0	9.6	-9.6

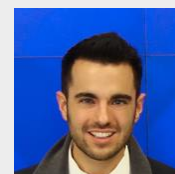
### CHARACTERISTICS

Median	Strategy	Index TR
Market Cap (\$B)	229.7	15.1
Price / Earnings	14.8	14.7
Price / Book	3.7	2.6
Price / Sales	3.3	2.5
Price / Cash Flow	17.3	11.0
Return on Equity	19.7	14.0
Dividend Yield	2.6	1.7
5Y EPS Growth	13.9	12.4
Debt / Equity	0.9	0.7
5Y Beta	0.96	1.00

### PORTFOLIO FACTS

Number of Securities	30
Currency	CAD
Benchmark	Custom TR
Inception Date	January 1 <sup>st</sup> , 2000
Strategy Fees	Contact Us
Rebalancing Frequency	Quarterly

### PORTFOLIO MANAGER



François Soto CFA, MBA, FRM, CIM  
Founder, Portfolio Manager

With more than 15 years of experience in the financial services industry, Francois brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

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