FACTOR-BASED

STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to high quality Canadian companies that consistently generate shareholder wealth, while trading at attractive price. This strategy is based on a proprietary multi-factor quantitative model.

OBJECTIVES

- 1. Target long term capital appreciation among Canadian companies.
- 2. Consistently deliver performance over the S&P/TSX Total Return Index.
- 3. Maximize tax efficiency by having a low portfolio turnover ratio.

RISK RATING



REASONS TO INVEST

- Historically outperformed benchmark.
- Risk-adjusted return performance.
- Consistent investment process.

INVESTMENT PROCESS



AS OF DECEMBER 31ST, 2021



PERFORMANCE

Ann. (%)	1M	3M	1Y	3Y	5Y	10Y
Strategy	2.9	4.6	29.5	17.0	13.8	15.9
S&P/TSX	3.1	6.5	25.1	17.5	10.0	9.1
Difference	-0.2	-1.9	4.4	-0.5	3.8	6.8
Year (%)	2016	2017	2018	2019	2020	YTD
Strategy	13.5	22.1	-2.4	27.6	-3.2	29.5
S&P/TSX	21.1	9.1	-8.9	22.9	5.6	25.1
Difference	-7.6	13.0	6.5	4.7	-8.8	4.4
Month (%)	Jul	Aug	Sep	Oct	Nov	Dec
Strategy	-2.0	2.4	2.3	5.0	-3.3	2.9
S&P/TSX	0.8	1.6	-2.2	5.0	-1.6	3.1
Difference	-2.8	0.8	4.5	0.0	-1.7	-0.2

TOP HOLDINGS

Ticker	Company	Weight (%)
ATA:CN	ATS Automation Tooling	5.7
CSU:CN	Constellation Software	4.9
TIH:CN	Toromont Industries	4.7
TFII:CN	TFI International	4.6
DSG:CN	Descartes Systems	4.6
BCE:CN	BCE	4.6
STN:CN	Stantec	4.5
AIF:CN	Altus Group	4.5
MRU:CN	Metro	4.5
CM:CN	Canadian Imperial Bank	4.3

FACTOR-BASED

RISK STATISTICS

Since Inception	Strategy	S&P/TSX
Ann. Return (%)	16.4	7.0
Standard Dev. (%)	11.5	13.9
Max Drawdown (%)	-39.2	-48.5
Portfolio Turnover	72.2	6.3
Sharpe Ratio	1.2	0.4
Sortino Ratio	1.6	0.5
Index Correlation	0.7	1.0
R-Squared	0.6	1.0
Beta	0.6	1.0
Alpha (%)	9.3	0.0
Alpha (%)	9.3	0.0

SECTOR ALLOCATION

Weight (%)	Strategy	S&P/TSX	Deviations
Industrials	23.2	12.0	11.2
Financials	44.5	35.3	9.2
Staples	8.6	3.7	4.9
Telecom	7.4	4.7	2.7
Health Care	0.0	0.8	-0.8
Info Tech	9.5	10.7	-1.2
Discretionary	0.0	3.6	-3.6
Utilities	0.0	4.6	-4.6
Materials	4.2	11.5	-7.4
Energy	0.0	13.1	-13.1

CHARACTERISTICS

Median	Strategy	S&P/TSX
Market Cap (\$B)	40.7	3.6
Price / Earnings	14.9	15.0
Price / Book	2.1	2.0
Price / Sales	2.6	2.6
Price / Cash Flow	11.9	9.8
Return on Equity	15.3	9.8
Dividend Yield	2.4	1.3
5Y EPS Growth	10.5	13.1
Debt / Equity	0.9	0.6
5Y Beta	0.8	1.0

PORTFOLIO FACTS

Number of Securities	25		
Currency	CAD		
Benchmark	S&P/TSX TR		
Inception Date	January 1 st , 2000		
Strategy Fees	Contact Us		
Rebalancing Frequency	Quarterly		

PORTFOLIO MANAGER

François Soto CFA, MBA, FRM, CIM Founder, Portfolio Manager



With more than 15 years of experience in the financial services industry, Francois brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

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