

## STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to high quality Canadian companies that consistently generate shareholder wealth, while trading at attractive price. This strategy is based on a proprietary multi-factor quantitative model.

## OBJECTIVES

1. Target long term capital appreciation among Canadian companies.
2. Consistently deliver performance over the S&P/TSX Total Return Index.
3. Maximize tax efficiency by having a low portfolio turnover ratio.

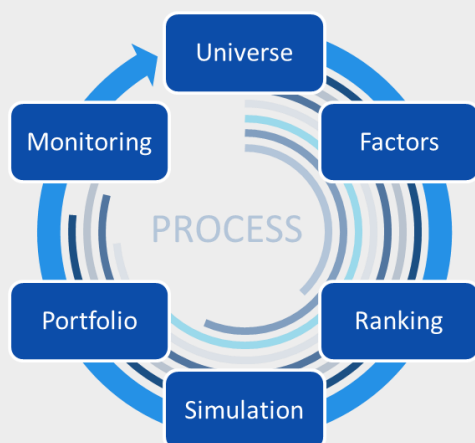
## RISK RATING



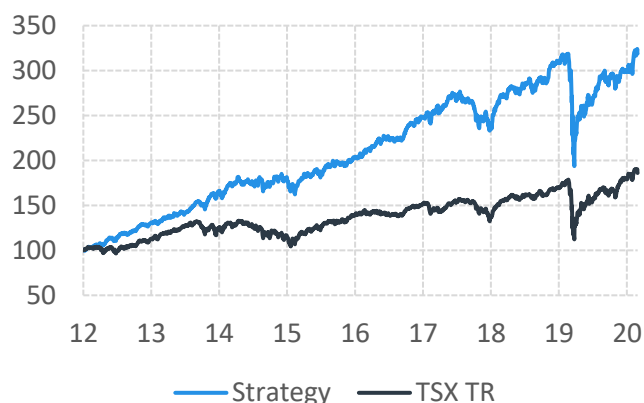
## REASONS TO INVEST

- ❖ Historically outperformed benchmark.
- ❖ Risk-adjusted return performance.
- ❖ Consistent investment process.

## INVESTMENT PROCESS



## AS OF FEBRUARY 28<sup>TH</sup>, 2021



## PERFORMANCE [see disclaimer]

Annualized (%)	1M	3M	1Y	5Y	SI
Strategy	7.7	6.8	10.4	12.8	16.0
TSX TR	4.4	5.8	14.7	10.4	6.4
Difference	3.3	1.0	-4.4	2.5	9.6
Yearly (%)	16	17	18	19	21
Strategy	13.5	22.1	-2.4	27.6	6.9
TSX TR	21.1	9.1	-8.9	22.9	4.0
Difference	-7.6	13.0	6.5	4.7	2.9
Monthly (%)	Oct	Nov	Dec	Jan	Feb
Strategy	-3.6	6.6	-0.1	-0.7	7.7
TSX TR	-3.1	10.6	1.7	-0.3	4.4
Difference	-0.5	-4.0	-1.8	-0.4	3.3

## TOP HOLDINGS

Ticker	Company	Weight (%)
NPI:CN	Northland Power	5.7
OVV:CN	Ovintiv	5.6
TFII:CN	TFI International	5.1
FTT:CN	Finning International	4.9
TOU:CN	Tourmaline Oil	4.8
KXS:CN	Kinaxis	4.7
DSG:CN	Descartes Systems	4.5
LNR:CN	Linamar	4.2
CM:CN	Canadian Imperial Bank	4.2
WCP:CN	Whitecap Resources	4.1

### RISK STATISTICS

Since Inception	Strategy	TSX TR
Ann. Return (%)	16.0	6.4
Standard Dev. (%)	11.6	14.1
Max Drawdown (%)	<b>-39.2</b>	<b>-48.5</b>
Portfolio Turnover	72.2	6.3
Sharpe Ratio	1.2	0.4
Sortino Ratio	1.6	0.5
Index Correlation	0.7	1.0
R-Squared	0.6	1.0
Beta	0.6	1.0
Alpha (%)	9.6	0.0

### SECTOR ALLOCATION

Weight (%)	Strategy	TSX TR	Deviations
Energy	18.2	12.0	6.1
Financials	36.0	34.1	1.9
Utilities	5.7	4.8	0.9
Industrials	12.9	12.3	0.6
Discretionary	4.2	4.0	0.2
Staples	3.1	3.5	<b>-0.3</b>
Telecom	4.0	4.7	<b>-0.7</b>
Health Care	0.0	1.6	<b>-1.6</b>
Info Tech	9.2	10.9	<b>-1.7</b>
Materials	3.7	12.2	<b>-8.5</b>

### CHARACTERISTICS

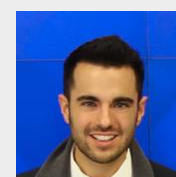
Median	Strategy	TSX TR
Market Cap (\$B)	25.1	3.0
Price / Earnings	11.1	14.3
Price / Book	1.9	2.1
Price / Sales	2.2	2.4
Price / Cash Flow	10.1	12.6
Return on Equity	10.7	6.0
Dividend Yield	2.5	1.4
5Y EPS Growth	9.3	11.3
Debt / Equity	1.0	0.7
5Y Beta	1.1	1.0

### PORTFOLIO FACTS

Number of Securities	25
Currency	CAD
Benchmark	S&P/TSX TR
Inception Date	January 1 <sup>st</sup> , 2000
Strategy Fees	Contact Us
Rebalancing Frequency	Quarterly

### PORTFOLIO MANAGER

François Soto CFA, MBA, FRM, CIM  
Founder, Portfolio Manager



With more than 15 years of experience in the financial services industry, Francois brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

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