CANADIAN EQUITY

FACTOR-BASED MODEL PORTFOLIO STRATEGY

FACTOR-BASED

STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to high quality Canadian companies that consistently generate shareholder wealth, while trading at attractive price. This strategy is based on a proprietary multi-factor quantitative model.

OBJECTIVES

1. Target long term capital appreciation among Canadian companies.
2. Consistently deliver performance over the S&P/TSX Total Return Index.
3. Maximize tax efficiency by having a low portfolio turnover ratio.

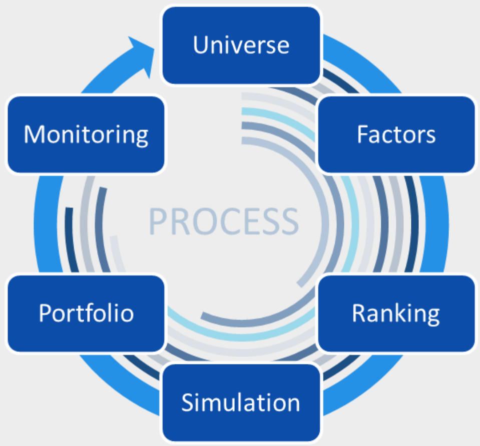
RISK RATING

Medium-High

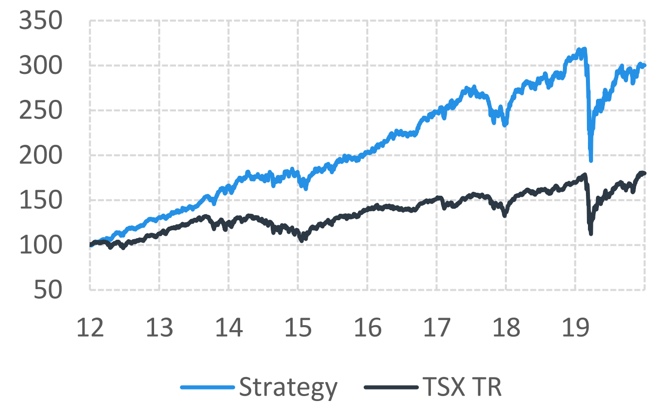
REASONS TO INVEST

- Historically outperformed benchmark.
- Risk-adjusted return performance.
- Consistent investment process.

INVESTMENT PROCESS



AS OF DECEMBER 31ST, 2020



PERFORMANCE [see disclaimer]

Annualized (%)	1M	3M	1Y	5Y	SI
Strategy	-0.1	2.6	-3.2	10.8	15.8
TSX TR	1.7	9.0	5.6	9.3	6.2
Difference	-1.8	-6.4	-8.8	1.5	9.5

Yearly (%)	16	17	18	19	20
Strategy	13.5	22.1	-2.4	27.6	-3.2
TSX TR	21.1	9.1	-8.9	22.9	5.6
Difference	-7.6	13.0	6.5	4.7	-8.8

Monthly (%)	Aug	Sep	Oct	Nov	Dec
Strategy	2.6	-0.3	-3.6	6.6	-0.1
TSX TR	2.3	-2.1	-3.1	10.6	1.7
Difference	0.2	1.8	-0.5	-4.0	-1.8

TOP HOLDINGS

Ticker	Company	Weight (%)
RBA:CN	Ritchie Bros Auctioneer	7.1
NPI:CN	Northland Power	6.6
KXS:CN	Kinaxis	5.2
DSG:CN	Descartes Systems	4.9
LNR:CN	Linamar	4.3
FTT:CN	Finning International	4.2
QBR.B:CN	Quebecor	4.2
CM:CN	Canadian Imperial Bank	4.1
BNS:CN	The Bank of Nova Scotia	4.1
TFII:CN	TFI International	4.0

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RISK STATISTICS

Since Inception	Strategy	TSX TR
Ann. Return (%)	15.8	6.2
Standard Dev. (%)	11.6	14.1
Max Drawdown (%)	-39.2	-48.5
Portfolio Turnover	72.2	6.3
Sharpe Ratio	1.2	0.4
Sortino Ratio	1.5	0.5
Index Correlation	0.7	1.0
R-Squared	0.6	1.0
Beta	0.6	1.0
Alpha (%)	9.5	0.0

SECTOR ALLOCATION

Weight (%)	Strategy	TSX TR	Deviations
Industrials	19.0	12.5	6.5
Telecom	10.5	4.9	5.6
Utilities	6.6	5.1	1.5
Discretionary	4.3	3.9	0.4
Energy	11.3	11.2	0.1
Info Tech	10.1	10.3	-0.2
Staples	3.4	3.8	-0.4
Health Care	0.0	1.1	-1.1
Materials	9.3	13.7	-4.5
Financials	22.9	33.3	-10.4

CHARACTERISTICS

Median	Strategy	TSX TR
Market Cap ($B)	20.8	4.2
Price / Earnings	13.0	15.5
Price / Book	2.2	2.2
Price / Sales	2.0	2.2
Price / Cash Flow	8.5	11.7
Return on Equity	13.5	6.3
Dividend Yield	2.4	1.2
5Y EPS Growth	9.9	9.0
Debt / Equity	0.8	0.7
5Y Beta	0.96	1.00

PORTFOLIO FACTS

Number of Securities	25
Currency	CAD
Benchmark	S&P/TSX TR
Inception Date	January 1st, 2000
Strategy Fees	Contact Us
Rebalancing Frequency	Quarterly

PORTFOLIO MANAGER

François Soto CFA, MBA, FRM, CIM
Founder, Portfolio Manager

With more than 15 years of experience in the financial services industry, Francois brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

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