US GROWTH EQUITY

FACTOR-BASED MODEL PORTFOLIO STRATEGY

FACTOR-BASED

STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to high quality US Growth companies that consistently generate shareholder wealth, while trading at attractive price. This strategy is based on a proprietary multi-factor quantitative model.

OBJECTIVES

1. Target long term capital appreciation among US Growth Equities.
2. Consistently deliver performance over the S&P 500 Total Return Index.
3. Maximize tax efficiency by having a low portfolio turnover ratio.

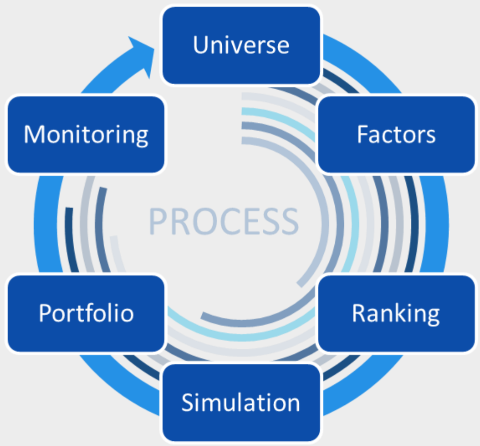
RISK RATING

Medium-High

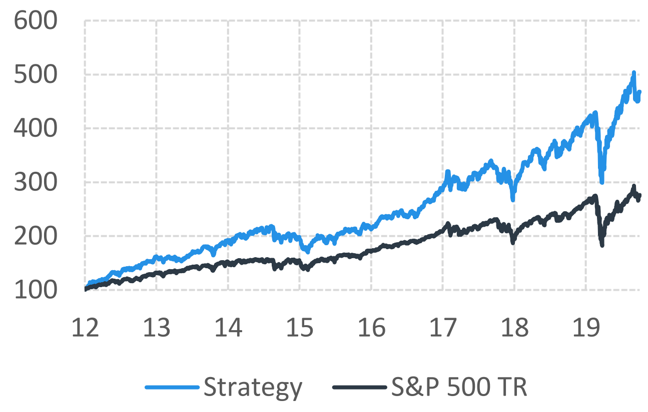
REASONS TO INVEST

- Historically outperformed benchmark.
- Risk-adjusted return performance.
- Consistent investment process.

INVESTMENT PROCESS



AS OF SEPTEMBER 30TH, 2020



PERFORMANCE [see disclaimer]

Annualized (%)	1M	3M	1Y	5Y	SI
Strategy	-4.8	6.3	26.8	19.4	16.0
S&P 500 TR	-3.8	8.9	15.1	14.1	6.1
Difference	-1.0	-2.6	11.6	5.2	9.9

Yearly (%)	16	17	18	19	20
Strategy	8.8	34.1	0.9	42.8	14.2
S&P 500 TR	12.0	21.8	-4.4	31.5	5.6
Difference	-3.1	12.2	5.2	11.3	8.7

Monthly (%)	May	Jun	Jul	Aug	Sep
Strategy	6.5	5.6	5.9	5.5	-4.8
S&P 500 TR	4.8	2.0	5.6	7.2	-3.8
Difference	1.7	3.6	0.2	-1.7	-1.0

TOP HOLDINGS

Ticker	Sector	Weight (%)
AAPL	Info Tech	8.6
COST	Staples	7.8
KLAC	Info Tech	6.9
AMZN	Discretionary	6.4
EA	Telecom	6.3
AMAT	Info Tech	6.2
FB	Telecom	6.1
QCOM	Info Tech	6.0
ORLY	Discretionary	6.0
TSCO	Discretionary	5.6

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RISK STATISTICS

Since Inception	Strategy	S&P 500 TR
Ann. Return (%)	16.0	6.1
Standard Dev. (%)	18.6	15.0
Max Drawdown (%)	-48.0	-55.2
Portfolio Turnover	53.5	4.2
Sharpe Ratio	0.8	0.4
Sortino Ratio	1.1	0.5
Index Correlation	0.9	1.0
R-Squared	0.7	1.0
Beta	1.1	1.0
Alpha (%)	9.9	0.0

SECTOR ALLOCATION

Weight (%)	Strategy	S&P 500 TR	Deviations
Discretionary	22.0	11.6	10.4
Info Tech	38.5	28.2	10.3
Telecom	16.8	10.8	6.0
Staples	7.8	7.0	0.8
Health Care	12.2	14.2	-2.0
Energy	0.0	2.1	-2.1
Materials	0.0	2.6	-2.6
Utilities	0.0	3.0	-3.0
Industrials	2.7	8.3	-5.6
Financials	0.0	12.3	-12.3

CHARACTERISTICS

Median Value	Strategy	S&P 500 TR
Market Cap ($B)	170.2	23.1
Price / Earnings	21.5	18.7
Price / Book	7.7	3.3
Price / Sales	3.9	2.5
Price / Cash Flow	19.6	15.7
Return on Equity	34.7	12.3
Dividend Yield	1.9	1.7
5Y EPS Growth	13.8	10.8
Debt / Equity	0.9	1.0
5Y Beta	0.87	1.00

PORTFOLIO FACTS

Number of Securities	20
Currency	USD
Benchmark	S&P 500 TR
Inception Date	January 1st, 2000
Strategy Fees	Contact Us
Rebalancing Frequency	Quarterly

PORTFOLIO MANAGER

William Tremblay CFA, MBA, FRM, CIM
Senior Vice President, Portfolio Manager

With more than 10 years of experience in the financial services industry, William brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

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