

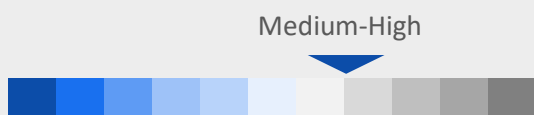
## STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to high quality companies (10 Canadian, 10 US and 10 International stocks) across all our universes that consistently generate shareholder wealth, while trading at attractive price. This strategy is based on our proprietary multi-factor quantitative models.

## OBJECTIVES

1. Target long term capital appreciation among the best opportunities available.
2. Consistently deliver performance over a custom blended benchmark.
3. Maximize tax efficiency by having a low portfolio turnover ratio.

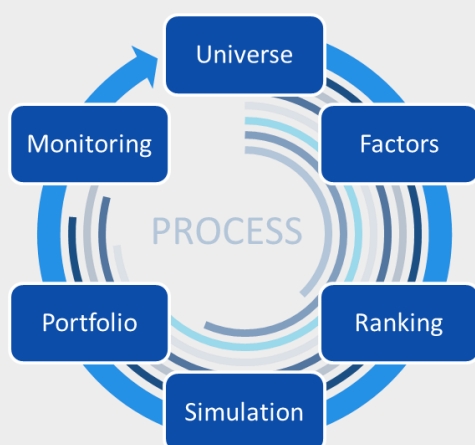
## RISK RATING



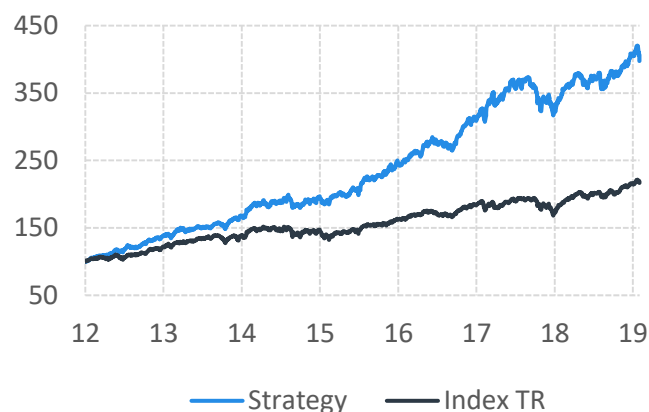
## REASONS TO INVEST

- ❖ Historically outperformed benchmark.
- ❖ Risk-adjusted return performance.
- ❖ Consistent investment process.

## INVESTMENT PROCESS



## AS OF JANUARY 31<sup>TH</sup>, 2020



Custom TR = 1/3 S&P/TSX + 1/3 S&P 500 + 1/3 MSCI ACWI Ex US

## PERFORMANCE (%) [see disclaimer]

| Annualized (%) | 1M   | 3M   | 1Y   | 5Y   | INC. |
|----------------|------|------|------|------|------|
| Strategy       | -1.8 | 4.6  | 14.3 | 17.6 | 18.3 |
| Index TR       | 1.1  | 5.7  | 16.7 | 8.5  | 5.3  |
| Difference     | -2.9 | -1.0 | -2.4 | 9.0  | 13.0 |
| Yearly (%)     | 15   | 16   | 17   | 18   | 19   |
| Strategy       | 16.5 | 25.7 | 26.8 | 7.9  | 21.5 |
| Index TR       | 5.3  | 11.8 | 13.2 | -4.3 | 22.0 |
| Difference     | 11.3 | 13.9 | 13.6 | 12.1 | -0.4 |
| Monthly (%)    | Sep  | Oct  | Nov  | Dec  | Jan  |
| Strategy       | 3.9  | -0.4 | 4.0  | 2.4  | -1.8 |
| Index TR       | 1.7  | 0.9  | 3.5  | 1.0  | 1.1  |
| Difference     | 2.3  | -1.3 | 0.5  | 1.5  | -2.9 |

## TOP 10 HOLDINGS (%)

| Ticker   | Sector      | Weight |
|----------|-------------|--------|
| SEDG     | Info Tech   | 7.0    |
| QBR.B:CN | Telecom     | 5.0    |
| HSY      | Staples     | 4.9    |
| SIMO     | Info Tech   | 4.4    |
| EL       | Staples     | 4.4    |
| GIB.A:CN | Info Tech   | 4.3    |
| RHHBY    | Health Care | 4.1    |
| MRK      | Health Care | 3.8    |
| RY:CN    | Financials  | 3.8    |
| GSK      | Health Care | 3.7    |

### RISK STATISTICS

| Since Inception    | Strategy     | Index TR     |
|--------------------|--------------|--------------|
| Ann. Return (%)    | 18.3         | 5.3          |
| Standard Dev. (%)  | 10.7         | 11.4         |
| Max Drawdown (%)   | <b>-20.6</b> | <b>-45.9</b> |
| Portfolio Turnover | 62.6         | 6.0          |
| Sharpe Ratio       | 1.5          | 0.4          |
| Sortino Ratio      | 2.1          | 0.5          |
| Index Correlation  | 0.7          | 1.0          |
| R-Squared          | 0.4          | 1.0          |
| Beta               | 0.6          | 1.0          |
| Alpha (%)          | 13.0         | 0.0          |

### SECTOR ALLOCATION (%)

| Weights       | Strategy | Index TR | Deviations   |
|---------------|----------|----------|--------------|
| Info Tech     | 37.4     | 12.7     | 24.7         |
| Health Care   | 14.5     | 8.1      | 6.4          |
| Discretionary | 12.6     | 8.6      | 4.0          |
| Staples       | 9.4      | 6.9      | 2.5          |
| Telecom       | 7.9      | 7.5      | 0.4          |
| Materials     | 3.9      | 7.1      | <b>-3.2</b>  |
| Utilities     | 0.0      | 3.8      | <b>-3.8</b>  |
| Energy        | 3.1      | 9.3      | <b>-6.2</b>  |
| Industrials   | 0.0      | 10.7     | <b>-10.7</b> |
| Financials    | 10.4     | 25.3     | <b>-14.9</b> |

### CHARACTERISTICS

| Median            | Strategy | Index TR |
|-------------------|----------|----------|
| Market Cap (\$B)  | 69.5     | 12.7     |
| Price / Earnings  | 14.2     | 15.9     |
| Price / Book      | 3.7      | 2.5      |
| Price / Sales     | 2.6      | 2.2      |
| Price / Cash Flow | 15.3     | 12.2     |
| Return on Equity  | 18.6     | 11.5     |
| Dividend Yield    | 2.6      | 1.9      |
| 5Y EPS Growth     | 8.7      | 8.4      |
| Debt / Equity     | 0.7      | 0.8      |
| 5Y Beta           | 0.96     | 1.00     |

### PORTFOLIO FACTS

|                       |                                |
|-----------------------|--------------------------------|
| Number of Securities  | 30                             |
| Currency              | CAD                            |
| Benchmark             | Custom TR                      |
| Inception Date        | January 1 <sup>st</sup> , 2000 |
| Strategy Fees         | Contact Us                     |
| Rebalancing Frequency | Quarterly                      |

### PORTFOLIO MANAGER

William Tremblay CFA, MBA, FRM, CIM  
Senior Vice President, Portfolio Manager



With more than 10 years of experience in the financial services industry, William brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

### CONTACT

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|---------|----------------------|
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