CANADIAN HIGH DIVIDEND EQUITY

FACTOR-BASED MODEL PORTFOLIO STRATEGY

FACTOR-BASED

STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to high quality Canadian dividend-paying companies that consistently generate shareholder wealth, while trading at attractive price. This strategy is based on a proprietary multi-factor quantitative model.

OBJECTIVES

1. Provide a steady stream of income by investing in Canadian Equities.
2. Consistently outperform the S&P/TSX TR Index over a 5-year period.
3. Maximize tax efficiency by having a low portfolio turnover ratio.

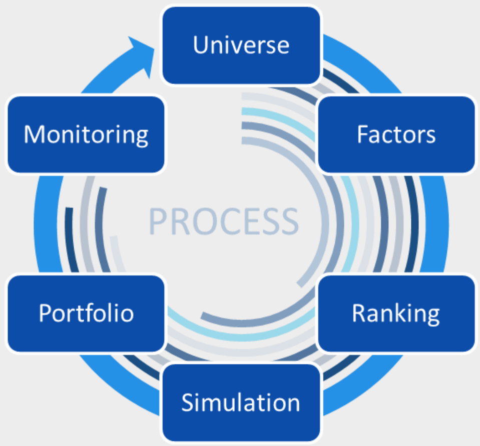
RISK RATING

Medium

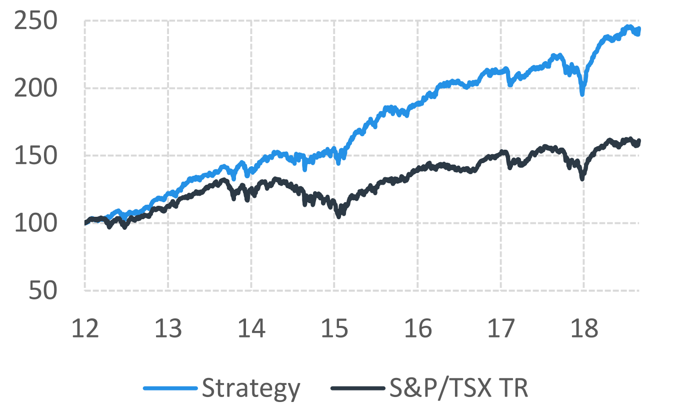
REASONS TO INVEST

- Historically outperformed benchmark.
- Risk-adjusted return performance.
- Consistent investment process.

INVESTMENT PROCESS



AS OF AUGUST 31TH, 2019



PERFORMANCE (%) [see disclaimer]

Annualized (%)	1M	3M	1Y	5Y	SI
Strategy	0.3	3.3	9.7	11.5	16.8
S&P/TSX TR	0.4	3.3	4.3	4.1	6.1
Difference	-0.1	0.0	5.3	7.4	10.7

Yearly (%)	15	16	17	18	YTD
Strategy	9.9	22.0	12.9	-5.4	21.7
S&P/TSX TR	-8.3	21.1	9.1	-9.6	18.0
Difference	18.2	0.9	3.8	4.2	3.6

Monthly (%)	Apr	May	Jun	Jul	Aug
Strategy	0.4	-0.1	2.1	0.9	0.3
S&P/TSX TR	3.2	-3.1	2.5	0.3	0.4
Difference	-2.8	3.0	-0.4	0.5	-0.1

TOP 10 HOLDINGS (%)

Ticker	Sector	Weight
EMA:CN	Utilities	5.3
GEI:CN	Energy	4.8
CRR.UN:CN	Financials	4.8
CHP.UN:CN	Financials	4.7
PPL:CN	Energy	4.5
BEP.UN:CN	Utilities	4.4
GRT.UN:CN	Financials	4.4
RNW:CN	Utilities	4.2
T:CN	Telecom	4.1
SIA:CN	Health Care	4.0

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RISK STATISTICS

Since Inception	Strategy	S&P/TSX TR
Ann. Return (%)	16.8	6.1
Standard Dev. (%)	8.6	13.4
Max Drawdown (%)	-25.7	-48.5
Portfolio Turnover	72.2	6.3
Sharpe Ratio	1.6	0.4
Sortino Ratio	2.2	0.5
Index Correlation	0.6	1.0
R-Squared	0.4	1.0
Beta	0.4	1.0
Alpha (%)	10.7	0.0

SECTOR ALLOCATION (%)

Weights	Strategy	S&P/TSX TR	Deviations
Utilities	28.0	4.3	23.6
Health Care	4.0	2.0	2.0
Telecom	7.7	5.6	2.0
Financials	35.3	35.4	-0.1
Energy	12.7	17.1	-4.4
Industrials	7.5	11.4	-3.8
Staples	0.0	3.9	-3.9
Discretionary	0.0	4.2	-4.2
Info Tech	0.0	5.1	-5.1
Materials	0.0	11.0	-11.0

CHARACTERISTICS

Median	Strategy	S&P/TSX TR
Market Cap ($B)	21.9	2.8
Price / Earnings	15.6	15.5
Price / Book	1.9	1.8
Price / Sales	2.4	2.0
Price / Cash Flow	9.7	9.9
Return on Equity	11.5	8.9
Dividend Yield	4.8	1.8
5Y EPS Growth	8.3	10.5
Debt / Equity	1.7	0.7
5Y Beta	0.68	1.00

PORTFOLIO FACTS

Number of Securities	25
Currency	CAD
Benchmark	S&P/TSX TR
Inception Date	January 1st, 2000
Strategy Fees	Contact Us
Rebalancing Frequency	Quarterly

PORTFOLIO MANAGER

William Tremblay CFA, MBA, FRM, CIM
Senior Vice President, Portfolio Manager

With more than 10 years of experience in the financial services industry, William brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

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