FACTOR-BASED

STRATEGY

In seeking to pursue its investment objective, the portfolio is designed to provide exposure to high quality companies across the world that consistently generate shareholder wealth, while trading at attractive price. This strategy is based on a proprietary multi-factor quantitative model.

OBJECTIVES

- 1. Target long term capital appreciation among companies across the world.
- 2. Consistently deliver performance over the MSCI ACWI Ex US TR Index.
- 3. Maximize tax efficiency by having a low portfolio turnover ratio.

RISK RATING



REASONS TO INVEST

- Historically outperformed benchmark.
- Risk-adjusted return performance.
- Consistent investment process.

INVESTMENT PROCESS



AS OF JULY 31TH, 2019



PERFORMANCE (%) [see disclaimer]

Annualized (%)	1M	3M	1Y	5Y	SI
Strategy	-4.4	-5.3	-9.0	12.6	18.6
Benchmark TR	-1.2	-0.7	-1.8	2.6	3.9
Difference	-3.2	-4.6	-7.2	10.0	14.6
Yearly (%)	15	16	17	18	YTD
Strategy	16.5	16.0	43.3	-10.4	9.2
Benchmark TR	-5.3	5.0	27.8	-13.8	12.7
Difference	21.7	11.0	15.6	3.4	-3.5
Monthly (%)	Mar	Apr	May	Jun	Jul
Strategy	0.7	0.5	-8.3	8.0	-4.4
Benchmark TR	0.7	2.7	-5.3	6.1	-1.2
Difference	0.0	-2.2	-3.0	1.9	-3.2

TOP 10 HOLDINGS (%)

Ticker	Sector	Weight
BHP	Materials	6.8
CEO	Energy	5.5
DEO	Staples	5.4
TEL	Info Tech	5.2
NVO	Health Care	4.8
TLKGY	Telecom	4.7
CCEP	Staples	4.7
WTKWY	Industrials	4.7
REPYY	Energy	4.7
SNN	Health Care	4.7

RISK STATISTICS

18.6 3.9
17.2 16.8
-60.6
70.9 7.4
1.0 0.2
1.3 0.3
0.9 1.0
0.8 1.0
0.9 1.0
14.6 0.0

SECTOR ALLOCATION (%)

Weights	Strategy	Benchmark TR	Deviations
Materials	18.8	7.6	11.2
Health Care	19.4	8.3	11.2
Info Tech	13.2	8.5	4.6
Energy	10.2	7.2	3.0
Telecom	7.4	6.9	0.5
Staples	10.1	9.8	0.2
Discretionary	10.1	11.3	-1.1
Utilities	0.0	3.3	-3.3
Industrials	4.7	11.9	-7.3
Financials	4.3	25.2	-20.9

CHARACTERISTICS

Median	Strategy	Benchmark TR
Market Cap (\$B)	44.1	9.6
Price / Earnings	11.8	13.3
Price / Book	2.7	2.1
Price / Sales	2.3	1.7
Price / Cash Flow	10.2	10.4
Return on Equity	16.1	10.3
Dividend Yield	4.0	2.2
5Y EPS Growth	3.1	4.6
Debt / Equity	0.4	0.6
5Y Beta	1.04	1.00

PORTFOLIO FACTS

Number of Securities	25
Currency	USD
Benchmark	MSCI ACWI Ex US
Inception Date	January 1 st , 2000
Strategy Fees	Contact Us
Rebalancing Frequency	Quarterly

PORTFOLIO MANAGER

William Tremblay CFA, MBA, FRM, CIM Senior Vice President, Portfolio Manager



With more than 10 years of experience in the financial services industry, William brings extensive background and innovation in the field of quantitative finance to the firm. He holds both a BBA and MBA from HEC Montreal.

CONTACT

Phone	(514) 700-1989
Email	info@factorbased.com
Website	www.factorbased.com

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